

Join Us at the September Luncheon



JEFF SHELL
Licensed Insurance Broker,
Health Insurance Shoppe

▶ **THE PROGRAM** **Medicare Challenges and Choices for 2026**

Medicare is confusing and complicated, with changes expected in 2026. As a certified, licensed and appointed independent Medicare insurance broker, Jeff Shell likes to make Medicare options simple. In this presentation, he provides some insights into what to expect for the new year and how healthcare providers and older adults can navigate the coming challenges.

▶ **THE PRESENTER**

Jeff Shell has been a licensed North Carolina insurance agent since 2012. Prior to that, he marketed vascular access products to North Carolina hospitals. He is a partner with the locally owned Health Insurance Shoppe, a GMDM member organization, where he helps individuals simplify their Medicare, health insurance and prescription drug insurance needs. He believes that educated healthcare consumers make the best decisions and regularly conducts educational seminars to help individuals understand the ABC's and D of Medicare.

▶ **THE LUNCHEON**

WHEN: 11:45 – 1:00 p.m., Wednesday, Sept. 17, 2025

WHERE: Meeting Room 3, Special Events Center, Greensboro Complex
(See details at right and on Maps, Pages 7–8)

COST: Free with membership; \$35 for guests

RSVP: Click [here](#) to log in and register for the luncheon

RESERVATIONS REQUIRED; PLEASE NOTE ANY DIETARY RESTRICTIONS

NEWS YOU CAN USE FOR GMDM MEMBERS!

▶ **SEPTEMBER MEETING: SCHOOL SUPPLIES DRIVE**



Bring
supplies
to help
teachers
and
students!

See Story, Page 5, and
Flier, Page 6, for details and
needed items.

▶ **MEET GMDM'S NOMINEES FOR PRESIDENT AND PRESIDENT-ELECT**

See Story, Page 2

▶ **ADVERTISER FOCUS: HOME INSTEAD**

See Story, Page 3

▶ **MEET THE NEW MEMBER: SAMANTHA GAUZE EAGLE PHYSICIANS**

See Story, Page 4

▶ **PUZZLER QUESTION**

See Page 4

▶ **LOCATION FOR GMDM LUNCHEON**

The September GMDM luncheon will be held in the Special Events Center, Meeting Room 3, at the Coliseum Complex (formerly the Greensboro Coliseum Complex). See Maps, Pages 7–8, for details.

MESSAGE FROM THE PRESIDENT

by Jody Clayton



Halloween has always been my favorite time of year – and many of you know my tradition of celebrating in a *Star Trek* uniform (yes, I own three different timelines!). It feels especially meaningful this season, as it also marks the sunset of my presidency.

Looking back, I am deeply proud of what we have accomplished together during my time in office. With the dedication of our board and the support of our members, we successfully transitioned our luncheon location from Starmount Country Club to the Coliseum, grew our membership base and hosted two outstanding golf tournaments. Each of these milestones speaks to the strength and resilience of GMDM.

For me personally, serving as your president has truly been the adventure of a lifetime. As my term concludes, it's time to "pass the baton." With the installation of a new president and president-elect, GMDM is positioned for a strong leadership transition over the next two years. I will continue to serve as past president while remaining an active and committed member.

GMDM is more than an organization – it is a community, and for me, it will always feel like home.

Do you have questions or comments about GMDM? Email President Jody Clayton at Jody.Clayton@kiscosl.com.

New Officers to Be Elected at Luncheon

We will elect a new president and president-elect at the September GMDM luncheon. A big thanks to Scott Reinecke, the nominee for president, and Jarcee Hersey, the nominee for president-elect, for stepping forward to lead GMDM into the future. They are scheduled to assume their duties Oct. 1, 2025, and continue serving through all of 2026.

We also send our deep appreciation to Jody Clayton, our current president, who provided strong leadership to the organization for the last 21 months. GMDM presidents normally serve for one year, but Jody agreed to stay on after his term ended in December 2024. He will become past president on Oct. 1 and devote his time to helping orient Scott and Jarcee to their new roles.



NOMINEE FOR PRESIDENT

Scott Reinecke

**Community Liaison,
Griswold Home Care**

"With over 15 years of leadership experience in healthcare, I have had the privilege of working across skilled nursing, long-term acute care, home health and non-medical home care. My career has centered on building strong teams, fostering community partnerships and ensuring patients and families receive compassionate, coordinated care. Throughout these roles, I've gained a deep appreciation for the challenges and opportunities healthcare leaders face in today's environment.

I am honored by the opportunity to serve as president of Greensboro Medical and Dental Managers. This role represents not only a chance to give back to an organization that has been a valuable resource to me but also an opportunity to bring our members together in meaningful collaboration. I look forward to supporting our community of professionals as we share knowledge, strengthen connections and continue advancing the quality of healthcare management in Greensboro."

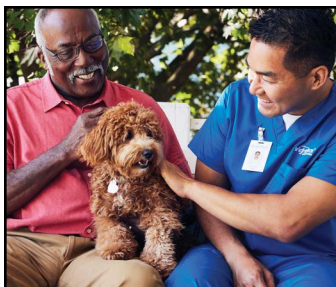


NOMINEE FOR PRESIDENT-ELECT

Jarcee (pronounced Jah-see) Hersey
**Marketing Manager and Care Manager,
Choice Care Navigators**

"I am passionate about serving, especially those who are marginalized. With an extensive background in healthcare, from direct patient care to advocacy, event management, community engagement, executive support and organizational management, I've been able to amplify messages, forge connections and cultivate impact on those whom I serve.

Growth is always present in life. I embrace it and am excited to do so for and with GMDM."



Home Care You Can Count On.

- Meds admin & reminders
- Bonded & insured
- Bathing & toileting
- Companion & personal

336-265-3500

brightstarcare.com/s-greensboro

©BrightStar Care. Independently Owned and Operated

BrightStarCare
A HIGHER STANDARD

BROWN INVESTMENT PROPERTIES
EST. 1960

**Practicing Commercial Real Estate
by the Golden Rule**

Bill Strickland, CCIM
Commercial Real Estate Broker/REALTOR
336.369.5974 | bstrickland@bipinc.com

www.bipinc.com

CCIM REALTOR

Home Instead: Providing Compassionate Care That Feels Like Family to Triad Residents for More Than 25 Years

At Home Instead, we understand that there's no place like home – especially when it comes to aging with dignity. That's why, for over 25 years, Home Instead has been a trusted partner in providing personalized in-home care to older adults throughout the Triad.

Dedicated to Serving Clients' Individual Needs

Our mission is simple: to enhance the lives of aging adults and their families. Whether it's companionship, help with daily activities, Alzheimer's and dementia care, or support after a hospital stay, our trained CAREGivers deliver dependable, relationship-centered care tailored to each client's unique needs.

Nurturing Relationships as We Provide Services

What sets Home Instead apart is the heart behind the service. We take time to match clients with compassionate CAREGivers who not only assist with practical needs but also bring warmth, trust and connection into the home. It's not just about tasks – it's about relationships.

Collaborating with Medical Professionals to Offer Support

We also understand the vital role healthcare professionals play in supporting older adults. GMDM members regularly encounter patients and families navigating the challenges of aging. When a safe return home is needed, or families aren't sure where to turn, Home Instead is here to be part of the solution – with flexible, non-medical care options that support independence and peace of mind.

Focused on Helping Seniors Live in Their Own Homes

We're proud to be a part of the Greensboro community, partnering with families and professionals alike to help seniors thrive at home. Because to us, it's personal.

More Information

Contact Stephanie Pulliam at Stephanie.Pulliam@homeinstead.com for additional information. Learn more at www.homeinstead.com/311.



Stephanie Pulliam
GMDM Rep

ADVERTISER FOCUS:



Learn more about Home Instead [here](http://www.homeinstead.com).

Personalized care in the comfort of home

Serving Guilford County
336-294-0081



In Senior Living, Experience Matters

Experienced management teams build better communities. Our teams have over 180 years of combined senior living experience. We are trusted business partners in the community with financially stable ownership and proven experience.

Abbotswood at Irving Park
A KISCO COMMUNITY
336.282.8870
lifeatirvingpark.com

Heritage Greens
A KISCO COMMUNITY
336.299.4400
lifeatheritagegreens.com



ComForCare
HOME CARE

Choose ComForCare to live your **best** life possible.

- Services include:
- Personal care
 - Family respite
 - Companion care
 - Meal preparation
 - Medication reminders
 - Light housekeeping

336-617-6001
www.triadcaregiving.com

ComForCare is a licensed, bonded, and insured home care agency proudly supporting the Triad, GMDM, and seniors since 2007.

Getting to Know You: New GMDM Member



SAMANTHA GAUZE
DIRECTOR OF MARKETING
& COMMUNITY RELATIONS
Eagle Physicians

JOINED GMDM WHEN: July 2025, after attending the June GMDM meeting as a guest of Jill Starcevic.

HOMETOWN/FAMILY: I live out in the country in Colfax, NC. I am married to my high school sweetheart, and we are about to celebrate our 20th year of marriage. We have two beautiful teenage daughters, Emma and Ava, and a precious angel

son, Gavin, who remains in our hearts.

FAVORITE MUSIC: My playlist is a mix of gospel to old school R&B.

FAVORITE TRAVEL SPOT: Grand Turk.

HOBBIES: I love DIY activities and crafts – always looking for the next thing to create. From home décor and yard signs to painting and cooking, I enjoy it all.


WAYS TO RELAX: Sitting on the front porch watching hummingbirds, going for walks with my mini Aussiedoodle, Gator Brooks, or enjoying a game night with the family.

COMFORT FOOD: Authentic Mexican food.

I WOULD LIKE PEOPLE TO REMEMBER ME AS: I want people to say, “Sam was a person who showed up for others, no matter what. She wore her heart on her sleeve and, despite the hardships she went through in life, used them to become a better person, a better wife, mother and friend.”

SOMETHING YOU MAY NOT KNOW ABOUT ME: I’m deathly afraid of sharks and spiders.

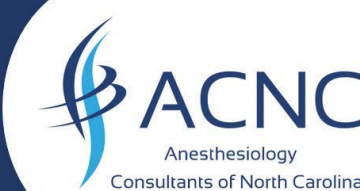
COMMENTS ABOUT GMDM: I’ve really enjoyed the two meetings I’ve attended and appreciate how welcoming everyone has been. I look forward to being a member, partnering with others to make a difference in the community, and building professional relationships.



EAGLE PHYSICIANS


Eagle Physicians is a physician-owned, multi-specialty medical group based in Greensboro that is celebrating its 30th anniversary. Our focus is on delivering coordinated, patient-centered care across a wide range of services, including primary care, pediatrics, OB/GYN, gastroenterology, sleep medicine, wellness & weight management, and more. What sets us apart is our collaborative, team-based approach and our commitment to building lasting relationships with patients through every stage of life.

More info: Click [here](#).



ACNC
Anesthesiology
Consultants of North Carolina

Exceptional care for every patient, every day.



ACNCHealth.com
2102 N. Elm St., Suite H1 • Greensboro, NC 27408
(336) 808-5135



The Puzzler???

The peak of the Atlantic hurricane season is typically around the 10th of what month?

Look for the answer in one of the ads. Then click [here](#) to email the answer and the ad in which the answer appears to newsletter editor Deanna Thompson (deanna@thompsononline.biz).

- Personal care
- Homemaking services
- Companionship
- Dementia Care and Respite Care
- 24/7 Virtual Care
- Hourly and Live-in Care
- Veterans Administration Benefits



GRISWOLD

HOME CARE FOR
GREENSBORO

Contact us today to learn more:
336.285.7477
GriswoldCare.com/Greensboro

Bring School Supplies This Month!



\$600 - \$1,000 – that's the amount of money the average teacher spends out of their own pocket each year for school supplies. The Guilford Education Alliance works to reduce that cost through its Teacher Supply Warehouse, a place where teachers can shop for needed supplies at no charge.

In our third community service event of the year, GMDM will host a School Supplies Drive for the Teacher Supply Warehouse at our Sept. 17 meeting.

SEE PAGE 6 FOR FLIER LISTING NEEDED ITEMS!



PO Box 10735, Greensboro, NC 27404-0735
www.gmdm.org

Pulse, the newsletter of Guilford Medical & Dental Managers, is published online monthly for members and other interested individuals.

News Submissions: We welcome submissions from members of news they would like to share.

Advertising and Inserts: Display ads start at \$600 annually and inserts start at \$250.

More Info: Visit gmdm.org/advertising or email editor Deanna Thompson at deanna@thompsononline.biz.



Congratulations to all of the August GMDM luncheon prize winners:

Nedra Baldwin (left) of PACE of the Triad, winner of \$75 in the 50-50 Raffle; **Mario Singleton** of Anesthesiology Consultants of North Carolina (ACNC), winner of the Member Table prize, a \$40 Target gift card, flower bouquet and vase, provided by BrightStar Care; and **Gwyn Liner** of Scott M. Jensen, DMD, oral surgery practice, winner of the Puzzler Prize, a \$50 gift card, coffee mug and pound of Fresh Market coffee, provided by Home Instead. (Photo by Bill Strickland)



1st Place

Judge's Comment:
 "Well-written. Striking and inventive layout and graphics."



Rebrand your communications with a national award-winning team.

- Strategic writing • Creative direction
- Website content • Healthcare marketing
- Nextdoor ads • Brochures/flipbooks
- Online/print ads • Online/print newsletters



336-292-6041
ThompsonOnline.biz
deanna@thompsononline.biz

Helping Guilford County Families with Compassionate Care, at Home!

Companion care, personal senior care and rehabilitation support. AI technology utilization to assist with providing the best possible care.

guilford.firstlighthomecare.com

Call (336) 652-3522 to discuss your loved one's needs today!



Person-centered health plan with focused patient support, including:

- Medical and dental care
- Adult day program (full day)
- Medical transportation
- Home care
- Rehab therapy and more.

336-550-4046

pacetriad.org



Discover how AuthoraCare empowers you to live more fully.

Burlington | 336.532.0100
 Greensboro | 336.621.2500
 Toll-Free | 800.588.8879
authoracare.org

A Nonprofit Organization, Formerly Hospice of Alamance-Caswell and Hospice of Greensboro.



Care Coordination | Palliative | Hospice | Grief Support | Kids Path

Our patients are always the author of their life story. During a challenging illness, AuthoraCare Collective can help you author more moments that matter, regardless of the stage of your illness or condition.





Most-Needed Supplies

Purchase new supplies or donate gently used items - teachers can use it all!

Always in Demand

Markers & Pens

Colored, Dry Erase,
Sharpie & Ink

Pencils & Erasers

No.2 & Colored

Paper

Copy, Graph, Construction

Notebooks

Composition & Spiral

Scissors

Adult & Child

Tape & Glue

Scotch, Masking, Glue Sticks

Pencil Sharpeners

Electric & Individual

Two-Pocket Folders

Post-It Notes & Index Cards

Binder Clips & Staplers

Extras Teachers Love

Office Supplies

Desk Trays, Calculators,
Lanyards, Keyboards, etc.

Arts & Crafts

Paint, Stickers, Fabric, Yarn,
Buttons, Seashells, etc.

Science Supplies

Beakers, Safety Goggles,
Hot Plates, etc.

Holiday/Party Decorations & Costumes

Puzzles, Games & Small Toys

Plastic & Tin Containers

Letterhead, Envelopes & Notepads

Desk Chairs, Rolling Carts & Stacking Bins

Leftover Copy Paper

Help Teachers Equip Their Classrooms!

BRING YOUR DONATIONS TO THE SEPTEMBER 17 GMDM LUNCHEON

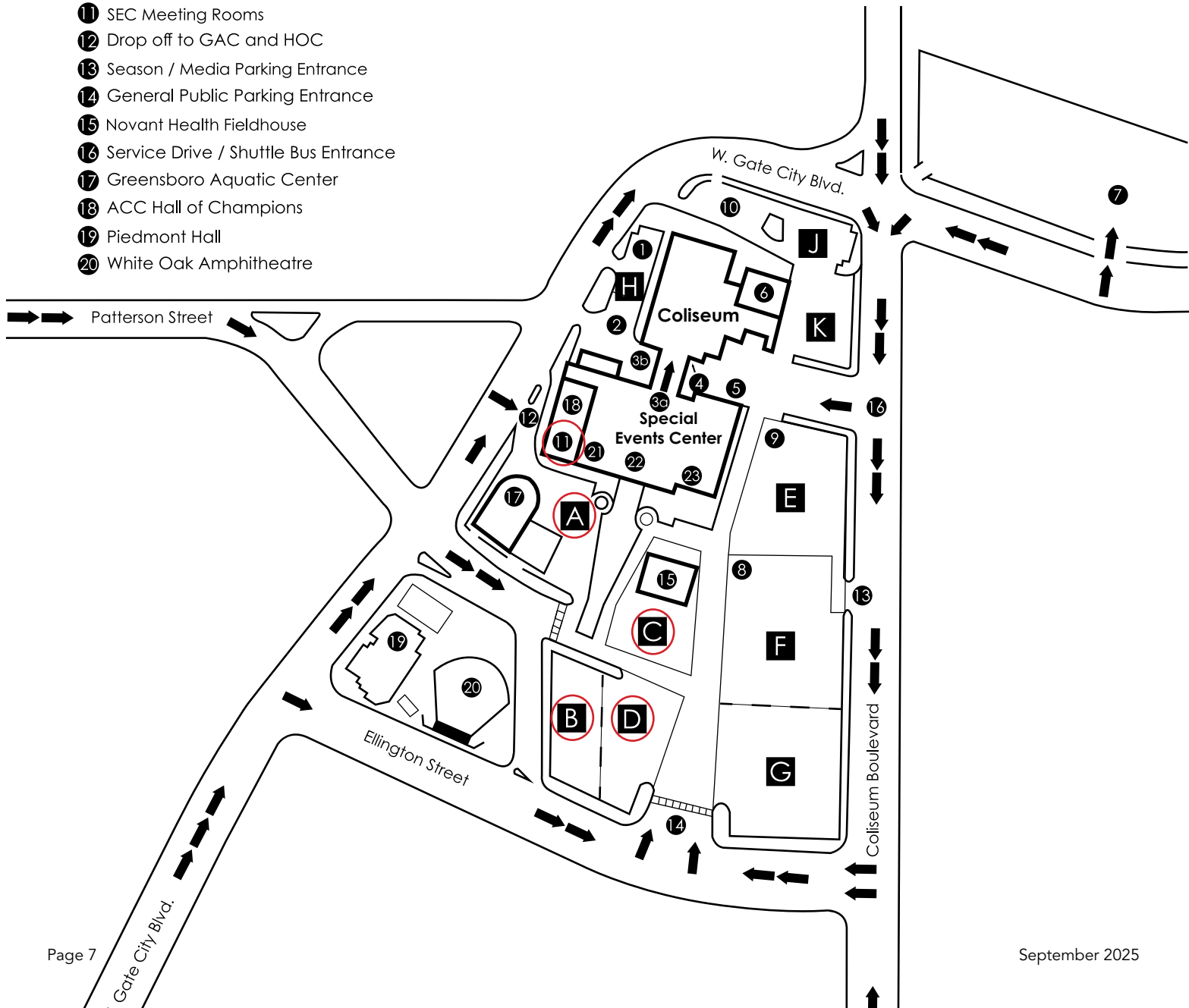
GMDM'S Luncheon location changed in June from Ovations Lounge to the Special Events Center in the Greensboro Complex (formerly the Greensboro Coliseum Complex). Below you can see the location of the SPECIAL EVENTS CENTER and NEARBY PARKING LOTS in the coliseum complex.



Greensboro Coliseum Complex | Parking

- | | |
|---|--------------------------------|
| 1 Coliseum Suite Parking | 21 Special Event Center Hall A |
| 2 Satellite / TV, Truck Parking | 22 Special Event Center Hall B |
| 3a Plaza Entrance | 23 Special Event Center Hall C |
| 3b Coliseum Load-In | |
| 4 Coliseum Operations Entrance | |
| 5 Backstage SEC Parking | |
| 6 The Terrace | |
| 7 UNCG Park n' Ride | |
| 8 Team / Cheerleading / Band Parking | |
| 9 Season Parking | |
| 10 VIP Parking | |
| 11 SEC Meeting Rooms | |
| 12 Drop off to GAC and HOC | |
| 13 Season / Media Parking Entrance | |
| 14 General Public Parking Entrance | |
| 15 Novant Health Fieldhouse | |
| 16 Service Drive / Shuttle Bus Entrance | |
| 17 Greensboro Aquatic Center | |
| 18 ACC Hall of Champions | |
| 19 Piedmont Hall | |
| 20 White Oak Amphitheatre | |

GMDM will be meeting in #11 on the map.
You should park in lots A, B, C, or D.



BELOW IS A MAP OF THE INTERIOR OF THE SPECIAL EVENTS CENTER, WHERE GMDM LUNCHEON MEETINGS WILL BE HELD FROM JUNE THROUGH SEPTEMBER.

The **RED ARROWS** show how to enter the SPECIAL EVENTS CENTER and find our rooms.

The **RED STARS** show our meeting locations.

JUNE: We met in the ACC Hall of Champions Board Room.

JULY–SEPTEMBER: We will be in Meeting Room 3, just a few feet away from our June meeting location.

