

## Join Us at the April Luncheon



**RAFE MARTIN**  
 Chief Risk Officer,  
 ComTech

### ▶ THE PROGRAM

#### Become the Guardian of Your IT Galaxy: A Fun, Actionable Approach to Cybersecurity

Cybersecurity doesn't have to be dull. Join Rafe Martin for an entertaining and insightful session that blends practical strategies with a touch of pop culture, using Guardians of the Galaxy-themed characters and scenarios. We'll explore how hackers operate, what tactics they use, and how you can fortify your defenses to become the ultimate human firewall. We conclude with the Guardian Pledge – a fun and interactive commitment to safeguarding your IT galaxy.

### ▶ THE PRESENTER

Rafe Martin is the Chief Risk Officer at [ComTech](#), where he helps clients mitigate cyber risks and optimize operations through strategic IT planning. He holds a Certificate in Artificial Intelligence from MIT, is Certified in Cybersecurity, and is a Certified Cyber Resilience Professional. A sought-after speaker, he shares insights on cybersecurity and artificial intelligence at conferences, on podcasts and in webinars.

### ▶ THE LUNCHEON

WHEN: 11:45 – 1:00 p.m., Wednesday, April 16, 2025

WHERE: Ovations Lounge, Greensboro Coliseum Complex (map, Page 7)

COST: Free with membership; \$35 for guests

RSVP: Click [here](#) to log in and register for the luncheon

RESERVATIONS REQUIRED; PLEASE NOTE ANY DIETARY RESTRICTIONS



GMDM Giving Back  
 to Our Community

### Bring Donations for GMDM's Food Drive to the April Luncheon!

GMDM will hold its annual food drive to benefit the [Greensboro Urban Ministry's Food Bank](#) at our luncheon meeting on **April 16, 2025**. GUM's Food Bank provides vital assistance to families in need. Please bring donations to the luncheon or make a monetary donation by clicking [here](#).

▶ **SEE PAGE 6 FOR DETAILS on needed items**

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## MESSAGE FROM THE PRESIDENT

by Jody Clayton



The daffodils and dogwood trees are blooming, and so is a renewed sense of energy and excitement at GMDM! Our membership continues to grow, and we have an impressive lineup of speakers and events planned for the coming months.

We are particularly excited about the GMDM Food Drive at this month's luncheon to help individuals in our community who are struggling to feed their families. (See Page 6 for details on donations.)

Additionally, mark your calendars for our annual GMDM Charity Classic golf tournament – an event that promises fun and camaraderie. We invite you to consider our sponsorship opportunities, listed at right. Please reach out to Bruce Barton for details.

I am also delighted to announce that Jill Starcevich, owner of BrightStar Care, will be joining us as the 2025 secretary on the GMDM Board. Please take a moment to extend your gratitude to her for stepping into this important role.

Lastly, we are organizing a GMDM social focused on recruitment. Bring a guest, and we'll provide the refreshments and hors d'oeuvres. I can't wait to see you all at our upcoming events!

Do you have questions or comments about GMDM? Email President Jody Clayton at [Jody.Clayton@kiscosol.com](mailto:Jody.Clayton@kiscosol.com).

# Have Fun and Promote Your Business at the Annual GMDM Charity Classic

Don't miss your opportunity to get involved in the 2025 GMDM Charity Classic golf tournament on Monday, June 9, 2025.

This fun event, now in its 13th year, annually attracts more than 70 golfers from area medical practices, healthcare organizations and other companies.

For GMDM members, it's a great opportunity to get your company's name out to a targeted audience. Every sponsor receives signage on the golf course, and the top sponsorships come with other perks as well. There's an affordable option for every size of business.

Choose your sponsorship:

- ◆ Tee Sponsorship: \$100
- ◆ Beverage Sponsorship: \$250
- ◆ Driving Range Sponsorship: \$250
- ◆ Activity Sponsorship: \$300
- ◆ Silver Sponsorship: \$1,000
- ◆ Gold Sponsorship: \$2,500
- ◆ Platinum Sponsorship: \$5,000

If you choose to play golf or help out at the tournament, you also will have an opportunity for some one-on-one networking. Silver, gold and platinum sponsors' packages include one or more golf teams. Others can field one player for \$150, or a four-person team for \$500.

### For more information:

Contact golf chair Bruce Barton at [bbarton57@gmail.com](mailto:bbarton57@gmail.com)



**Date:** Monday, June 9, 2025

**Place:** Greensboro Country Club's Carlson Farm course  
5121 Hedrick Drive  
Greensboro, NC

**Registration/breakfast:**  
7:30 a.m.

**Shotgun start tee-off time:**  
9 a.m.

## ANNOUNCING OUR FIRST SPONSORS!

### Gold Sponsors:



### Silver Sponsors:



**Tournament Benefits  
Charity, Scholarships**

**See Page 5**



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# AuthoraCare Collective Offers Hospice Care and Much More

**A**uthoraCare Collective offers a range of healthcare services designed to provide seamless transitions as an individual's care needs change. Services include:

## Hospice Care

Compassionate care for those with life-limiting illnesses, focusing on comfort and quality of life. This can be provided at home, in long-term care facilities or at our inpatient facilities.

## Palliative Care

Support for managing symptoms and improving quality of life for those with serious illnesses, available from diagnosis and alongside curative treatments.

## Advanced Illness Care

Assistance for patients with conditions like cancer, COPD, CHF, kidney disease, liver disease, dementia, HIV/AIDS and more. This includes guidance, symptom management and practical support, such as in-home medical equipment.

## Home-Based Primary Care

Primary care services delivered right to the patient's home, perfect for those with mobility issues or severe illnesses who find it difficult to travel.

## Specialized Dementia Care with Companion Home Health

Through the GUIDE program, AuthoraCare offers specialized dementia care, including comprehensive assessments, care planning and ongoing support to improve the quality of life for dementia patients and ease the burden on caregivers.

## Kids Path

A program specifically for seriously ill and grieving children from birth to age 18. It includes pediatric hospice care, home health services and family support.

## Caregiver Support

Workshops, events, articles and counseling to help caregivers manage the challenges they face.

## Grief Support

One-on-one counseling, support groups, workshops and educational programs for those coping with loss, available for both adults and children.

## ADVERTISER FOCUS:



Learn more about AuthoraCare Collective [here](#).

**Kevin Pearce** (left) and **Channing Pizzuto** are the GMDM representatives for AuthoraCare Collective.



Discover how AuthoraCare empowers you to live more fully.

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[authoracare.org](http://authoracare.org)

A Nonprofit Organization. Formerly Hospice of Alamance-Caswell and Hospice of Greensboro.



Care Coordination | Palliative | Hospice | Grief Support | Kids Path

Our patients are always the author of their life story. During a challenging illness, AuthoraCare Collective can help you author more moments that matter, regardless of the stage of your illness or condition.



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- Veterans Administration Benefits



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# Getting to Know You: New GMDM Representative



**APRIL OGLE**  
**DIRECTOR OF COMMUNITY ENGAGEMENT**  
**FirstLight Home Care**

**BEGAN ATTENDING GMDM WHEN:** I began attending in 2024, but FirstLight has been a GMDM member for many years.

**EDUCATION:** Courses at the University of London.

**HOMETOWN/FAMILY:** Clemmons, NC. Married to David, and together we share 8 kids and 4 grandkids.

**HOBBIES:** Singing, cooking, travel and disc golf.

**FAVORITE MUSIC:** Worship music and country music. Cody Johnson is one of my favorite artists.

**FAVORITE TRAVEL SPOT:** Travel is a true pleasure for me. Some of my favorite travel spots are Montego Bay, Jamaica; Key West; and Pigeon Forge, TN.

**WAYS TO RELAX:** Relaxing for me comes in many forms! It can be cooking on the back deck, shooting a game of pool with my husband, or taking the doors off our Jeep and going for a ride in the sun!

**COMFORT FOOD:** #1. Quesabirria. # 2. Frozen yogurt. #3. An amazing pizza.

**I WOULD LIKE PEOPLE TO REMEMBER ME AS:** A compassionate person who was focused on making an impact on others.

**SOMETHING YOU MAY NOT KNOW ABOUT ME:** I would rather cook at home for family and friends than go out to dinner.

**COMMENTS ABOUT GMDM:** FirstLight's involvement with GMDM aligns with my own deep desire to make positive changes in communities, in care, and in the services available for aging adults and aging veterans.

FirstLight Home Care provides compassionate, nonmedical home care services to seniors, individuals recovering from illness or surgery, people with disabilities, and veterans. Highly trained caregivers offer personalized support, including companion care, personal care and rehabilitation assistance, helping clients maintain independence in their own homes. Serving Guilford, Alamance, Forsyth, Davidson and Randolph counties, FirstLight is dedicated to ensuring safety, dignity and peace of mind for families.

**More info:** Click [here](#).

## The Puzzler???



Who wrote the poem believed to be the origin of the popular phrase, "April showers bring May flowers"?

Look for the answer in one of the ads. Then click [here](#) to email [the answer](#) and the ad in which the answer appears to newsletter editor Deanna Thompson ([deanna@thompsononline.biz](mailto:deanna@thompsononline.biz)).



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**Thomas Tusser**  
[guilford.firstlighthomecare.com](http://guilford.firstlighthomecare.com)

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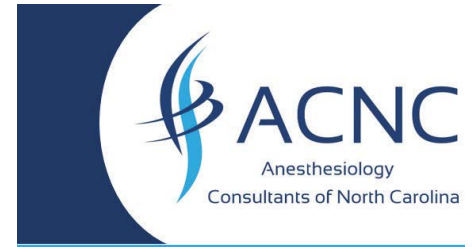
# The Heroes Center Chosen as Charity for 2025 GMDM Charity Classic Golf Tournament

**The Heroes Center**, a nonprofit organization based in High Point that helps veterans make the transition into civilian life, has been chosen as the charity that will receive a donation from this year's GMDM Charity Classic. More info: [heroescenternc.org](http://heroescenternc.org)

The tournament also will benefit **GMDM Scholarships**, which are provided annually to a student or students in the Triad who are pursuing schooling for health-related careers. More info: [gmdm.org/committees/scholarship](http://gmdm.org/committees/scholarship)



Read more about The Heroes Center in the May newsletter!



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## Congratulations to the March GMDM luncheon winners:

**Jill Starceвич** (right) of BrightStar Care, winner of the 50-50 Raffle; and **Sarah Barker** of Pennybyrn, who won the Member Table Prize, a coffee mug warmer provided by Options for Senior America; and the Puzzler Prize, a \$25 Starbucks gift card from Choice Care Navigators.



PO Box 10735, Greensboro, NC 27404-0735  
[www.gmdm.org](http://www.gmdm.org)

*Pulse*, the newsletter of Guilford Medical & Dental Managers, is published online monthly for members and other interested individuals.

**News Submissions:** We welcome submissions from members of news they would like to share.

**Advertising and Inserts:** Display ads start at \$600 annually and inserts start at \$250.

**More Info:** Visit [gmdm.org/advertising](http://gmdm.org/advertising) or email editor Deanna Thompson at [deanna@thompsononline.biz](mailto:deanna@thompsononline.biz).



## 1st Place

**Judge's Comment:**  
"Well-written. Striking and inventive layout and graphics."



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# HELP FEED THE HUNGRY IN OUR COMMUNITY!



## ITEMS WE NEED THE MOST

- SWEET PEAS
- GREEN BEANS
- TOMATOES
- CANNED FRUIT
- APPLESAUCE
- RICE
- DRY BEANS
- CANNED MEAT
- RAMEN NOODLES
- PASTA
- CANNED SOUP
- OATMEAL
- PASTA SAUCE
- PEANUT BUTTER
- BOXED MAC & CHEESE

INFANT FORMULA AND DIAPERS ARE ALSO NEEDED  
**NO GLASS, PLEASE. THANK YOU**

**Bring your donations to the  
April 16 GMDM Luncheon.**

**No time to shop? Donate money via the QR code below!**



## DRIVING/PARKING DIRECTIONS FOR OUR LUNCHEON LOCATION:

Ovations Lounge at the Greensboro Coliseum Complex  
1921 W. Gate City Blvd., Greensboro, NC 27403

### WHICH COLISEUM PARKING ENTRANCE TO USE:

Ovations Lounge (entrance circled in **RED** on the map below) is located near the corner of Gate City Boulevard and Coliseum Boulevard, next to the Terrace Room in the Coliseum complex.

If you are traveling to the Coliseum on Gate City Boulevard, you may use the North Entrance (circled in **GREEN** on the map below).

If you are coming from Chapman Street/Coliseum Boulevard, you should use the Service Drive entrance (circled in **BLUE** on the map below).

### WHERE TO PARK:

You may park in any of the lots in front of, or to the side of, Ovations Lounge and the Terrace Room.

## GREENSBORO COLISEUM COMPLEX

