

Join Us at the August Luncheon



GERALD HUTCHINSON
ActionCOACH
Business Coaching

▶ **THE PROGRAM** **Seven Secrets of High-Performing Teams**

How would you describe the team in your organization? Teams should strive to be high-performing, at least given their intent to share workload and resources and achieve a goal. Some teams are able to accomplish that, but the majority do not get above average in their performance. Gerald Hutchinson, PhD, will reveal the secrets that help teams become high-performing.

▶ **THE PRESENTER**

Gerald Hutchinson has been a business and executive coach since 1993. He has served businesses of all sizes, from solopreneurs to Fortune 500 companies such as General Dynamics, Macy's and First Citizens Bank. He earned a bachelor's degree from UNC Chapel Hill and a doctorate in counseling with a subspecialty in management from UNC Greensboro. He is the principal author of three books: *Like Jam on Toast*, a book for job seekers; *Peeling the Polished Apple*, a book about ways to hire better management talent; and *Arrive. Drive. Thrive.*, a book for aspiring, emerging and growing leaders.

▶ **THE LUNCHEON**

WHEN: 11:45 – 1:00 p.m., Wednesday, Aug. 21, 2024

WHERE: Starmount Forest Country Club

COST: Free with membership; \$35 for guests

RSVP: Click [here](#) to log in and register for the luncheon

RESERVATIONS REQUIRED; PLEASE NOTE ANY DIETARY RESTRICTIONS

GMDM UPDATES

New Location Announced for GMDM Luncheons Beginning in September

Our monthly luncheons will be moving in September 2024 from Starmount Country Club to the Ovations Lounge at the Greensboro Coliseum. See the President's column, Page 2, for more detail. Look for directions to our new location in the September newsletter.

October Recognition Event Now Luncheon Only

With our move to a new location, we will be foregoing our Annual Recognition Event in favor of a regular luncheon meeting in October 2024.

It's Time for Our August School Supplies Drive!

At our August meeting, GMDM will host a school supplies drive for the Guilford Education Alliance's Teacher Supply Warehouse. See Page 5 for more information and a list of needed items – or donate cash using the QR code below.



MESSAGE FROM THE PRESIDENT

by Jody Clayton



As we enter the month of August, I am thrilled to share with you the exciting energy that is buzzing within our association.

Our July meeting included a very strong clothing drive in support of the Women's Resource Center. Your generous donations will make a meaningful impact on the lives of women and men in need. I am grateful to everyone who participated.

In addition to our philanthropic efforts, I am delighted to announce that we will be moving our meetings to the Ovations Lounge at the Greensboro Coliseum in September 2024. This move is a strategic decision aimed at being better stewards of your membership dues, ensuring that we are maximizing the value and benefits that you receive. I am confident this change will further enhance our association's impact and strengthen our sense of community.

Finally, the July meeting was packed with members and guests – my heart is singing. A special thanks to Kaitlyn Pearson of FirstLight Homecare for volunteering at the meeting to head our August drive for the Teacher Supply Warehouse. How can you help support the work of GMDM? Let's keep this excitement going!

Do you have questions or comments about GMDM? Email President Jody Clayton at Jody.Clayton@kiscosl.com.

Getting to Know You: New Member



JANICE BURNS, HOME CARE CONSULTANT
Home Instead

JOINED GMDM WHEN: July 2024.

WHAT PROMPTED YOU TO JOIN: I replaced the previous person in this role for Home Instead.

EDUCATION: BS, Business, UNC Greensboro.

CLUBS/ORGANIZATIONS OUTSIDE GMDM: Triad Retirement Living Association (TRLA).

HOMETOWN/FAMILY: Jamestown. I have a son and a daughter.

HOBBIES: Traveling, game night with friends, spending time with family, reading.

COMFORT FOODS: Anything Italian, seafood, too many others to list.

WAYS TO RELAX: Being by the water – the beach or a lake.

FAVORITE TRAVEL SPOT: Anywhere in the Caribbean.

FAVORITE MUSIC: I must admit: I love Taylor Swift.

SOMETHING YOU MAY NOT

KNOW ABOUT ME: I raced in sailing regattas in my earlier days.

COMMENTS ABOUT GMDM: Seems like a great group of people.

I WOULD LIKE PEOPLE TO

REMEMBER ME AS: A compassionate and caring person that does the right thing.



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More info: www.homeinstead.com/311

The Puzzler???



What event is happening in Paris this month?

Look for the answer in one of the ads. Then click [here](#) to email the answer and the ad in which the answer appears to newsletter editor Deanna Thompson (deanna@thompsononline.biz).

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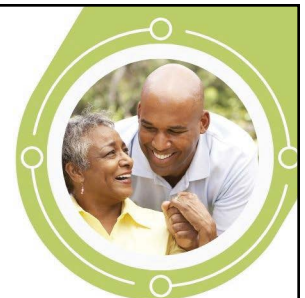


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Cybersecurity Training Is Essential Today in Healthcare

With recent cyber attacks on the healthcare industry, fueled by advancements in cybercrime tactics such as artificial intelligence and smart malware, the urgency to implement robust cybersecurity training for your staff has never been greater.

Most cyber attacks exploit human errors – a risk that can be significantly mitigated with effective training.

Selecting the right cybersecurity training program is vital for safeguarding sensitive patient information.

Your training program should include:

- **Comprehensive Curriculum:** Ensure it encompasses phishing recognition, secure password practices, data encryption and safe browsing habits.
- **Hands-On Training:** Interactive sessions, practical exercises and real-world scenarios are crucial for practical application of knowledge.
- **Regular Updates:** Cyber threats evolve swiftly; the training program should be regularly updated to reflect the latest threats and best practices.
- **Accessible and Engaging Format:** Programs should be engaging and accessible, featuring online modules, in-person workshops and interactive content to maintain staff interest and participation.
- **Training Portal:** A dedicated portal to track staff progress and ensure comprehensive training completion is essential.



Rafe Martin
ComTech's
GMDM rep

ADVERTISER FOCUS: COMTECH

Concerned about your cybersecurity?
Rafe is offering GMDM members a **complimentary one-hour live cybersecurity training** for your staff, on-site or virtually, through the end of 2024.
Email rafe@comtechnc.com to sign up.

- **Insurance Benefits:** Many insurance companies provide incentives or require cyber training for cyber liability insurance applications or renewals.

Ensure your team is prepared with the necessary knowledge and tools to defend against evolving cyber threats by implementing comprehensive training today. You and your staff are the first line of defense.

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Do You Know a Healthcare Student Who Could Use a SCHOLARSHIP?

Each year, GMDM uses proceeds from the GMDM Charity Classic golf tournament to provide scholarships to students pursuing degrees in health-related fields at Triad colleges and universities.

Those who are eligible to apply include students currently attending community colleges, colleges and universities in nursing, dental assisting or hygiene, radiology, exercise physiology, physical therapy and other health-related fields.

We encourage GMDM members to share scholarship details with students who could benefit from the additional funds. The scholarship amount will be announced after golf tournament proceeds are tallied.

Scholarship guidelines and application forms are available at gmdm.org/committees/scholarship. Post-mark deadline for mailed documents (letters of recommendation, official transcripts, etc.) is Friday, Sept. 27, 2024. Emailed documents must be received by 11:59 p.m. on Monday, Sept. 30, 2024.

More information:

Contact Scholarship chair Jen Arrington at Jennifer.Arrington@conehealth.com.

Thanks to All Members Who Donated to Our July Clothing Drive!



Shown with the donations GMDM members provided for the Women's Resource Center are our July luncheon winners (left to right): Myrna Angle, Healthcare Management Group, July Puzzler Prize winner; Jeff Shell, The Health Insurance Shoppe, 50-50 drawing winner; Mark Cheek, Labcorp, active and associate member table prize winner; and Kristin Gilbert, Guilford Orthopaedic and Sports Medicine Center, June Puzzler Prize winner.



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Judge's Comment:
"Well-written. Striking and inventive layout and graphics."



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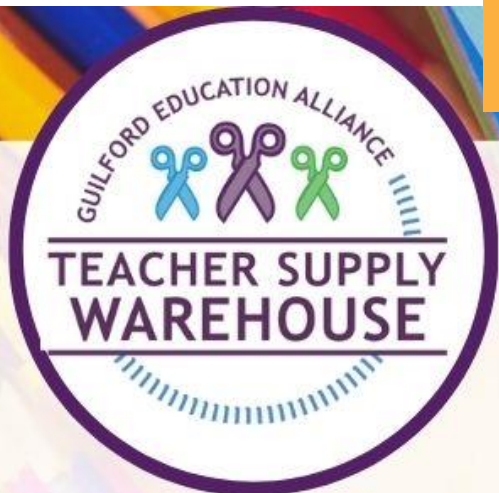
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SERVING THESE COUNTIES

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