

Join Us at the February Luncheon



RAFE MARTIN
Chief Revenue Officer,
ComTech

▶ **THE PROGRAM** **AI Essentials: An Introduction To ChatGPT and Emerging AI Technologies**

Embark on an enlightening exploration of Artificial Intelligence (AI) and its transformative impact on business and healthcare. This presentation provides an introductory overview of AI, with a special focus on ChatGPT's role in revolutionizing communication and customer service. Additionally, we'll explore advanced AI tools, highlighting their capabilities and the potential they hold for healthcare and business.

▶ **THE PRESENTER**

With over 30 years of experience in IT, Rafe Martin brings a wealth of experience to his role as chief revenue officer at [ComTech](#). He enjoys helping clients leverage technology to achieve their goals. Recognizing the future is undeniably AI-driven, Rafe earned a certificate from MIT's prestigious executive program on Artificial Intelligence: Implications for Business Strategy. He also is the HIPAA compliance officer for ComTech, which provides support to more than 30 medical and dental offices.

▶ **THE LUNCHEON**

WHEN: 11:45 – 1:00 p.m., Wednesday, Feb. 21, 2024

WHERE: Starmount Forest Country Club

COST: Free with membership; \$35 for guests

RSVP: Click [here](#) to log in and register for the luncheon

RESERVATIONS REQUIRED; PLEASE NOTE ANY DIETARY RESTRICTIONS



Want to Hear the AI Presentation, But Can't Make It to This Month's Luncheon?

No worries! We understand that sometimes you can't leave the office.

Beginning this month, the program portion of the GMDM luncheon meeting will be streamed live via Microsoft Teams, allowing members to view the program in their offices when necessary.

Check the luncheon email you receive from President Jody Clayton for a link to the livestream.

If you take advantage of this option, we would love to hear your feedback. Email Jody [here](#) to share your thoughts.

AI Is a Hot Topic!



Forward this newsletter to others who might benefit from this program!

MESSAGE FROM THE PRESIDENT

by Jody Clayton



As we enter the month of February, I am reminded of the importance of heart health. This month, I am reflecting on the "heart" of our organization. Just like our physical hearts, the heart of our organization needs constant care and attention to keep it beating strong.

I want to take this opportunity to encourage all of you to get involved and help us keep the heart of our organization thriving. We have open board and committee positions that need to be filled, and we need your expertise and passion to guide us forward. Whether you have experience in event planning, marketing, finance or another area, there is a committee that can benefit from your skills. (See Page 5 for more information.)

Together, let's mobilize and ensure that GMDM's heart continues to beat strong. By getting involved, you will not only contribute to the success of our organization but also have the opportunity to connect with fellow members who share your passion.

Thank you for your continued support and dedication. Let's make this February a month of action and progress for our organization.

Do you have questions or comments about GMDM? Email President Jody Clayton at Jody.Clayton@kiscosl.com.

Getting to Know You: New Member



MARIO A. SINGLETON
PRACTICE ADMINISTRATOR

Anesthesiology Consultants of North Carolina

JOINED GMDM WHEN: January 2024.

WHY YOU JOINED: I like the idea of being able to connect with other medical professionals in the area. Also, learning what else is going on in the different medical specialties that I might not be privy to outside of my line of work.

EDUCATION: BS, Business Administration, UNC Greensboro; MBA/MHA, Pfeiffer University.

HOMETOWN/FAMILY: Charlotte, NC (the 8th of 10 children). Adriane (wife), Maya and Makayla (daughters).

SOMETHING YOU MAY NOT KNOW ABOUT ME: I played football in high school with several high-profile wrestlers' sons in the late '80s/early '90s. Their sons went on to wrestle, too. I have the photos to prove it ... LOL!

HOBBIES: Traveling, sports, reading, food tasting.


COMFORT FOOD(S): Fish, oxtails, Caribbean rice/peas.

FAVORITE TRAVEL SPOT: Anywhere in the tropics or near a beach.

FAVORITE MUSIC: Christian hip hop, praise/worship, jazz/blues.

I WOULD LIKE PEOPLE TO

REMEMBER ME AS: A servant leader.



Anesthesiology Consultants of North Carolina, PLLC, is a privately-owned medical practice that provides anesthesia support for several Cone Health locations, as well as several privately-owned cosmetic/surgical practices in Greensboro and surrounding areas. Through vigilance, expertise and innovation, they work to provide the best physician-led perioperative experience to every patient, every day.

More info: www.acnchealth.com



The Puzzler???

What was 2023's most popular AI tool?

Look for the answer in one of the ads. Then click [here](#) to email the answer and the ad in which the answer appears to newsletter editor Deanna Thompson (deanna@thompsononline.biz).

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Facing a Disruption? View It as a Gift

Life disruptions are typically something we prefer to avoid as they're full of uncertainty and discomfort.

There's also a hidden gift. Self-discovery.

Self-discovery isn't a one-time event; it's an ongoing experience.

Depending on our response to disruption, here are some ways it might turn into a gift:

- RE-connect with the joy of simple pleasures.
- RE-kindle interests and hobbies that inspire your soul.
- RE-engage important relationships.
- RE-move unhealthy & energy-sucking relationships.
- RE-balance daily schedules to include adequate rest.
- RE-member what's important and what's a distraction.
- RE-pent of hidden prejudices.

What if you use the inevitable 2024 disruptions to question your current thought and behavior patterns? It might be time to RE-ceive the gift of self-discovery and RE-embrace the life you're intended to live.

Rich Schlentz is the founder of EXTRAordinary! Communication (www.reviveyourwork.com)
Contact him at rich@reviveyourwork.com or 336-317-4603.

MONTHLY ENCOURAGEMENT

by Rich Schlentz



HEALTHCARE LAW & YOU

by Karen McKeithen Schaede



Q: The Corporate Transparency Act – what is it and does it affect my company?

A: On January 1, 2024, the Corporate Transparency Act (CTA) went into effect. This law imposes significant new reporting obligations on business entities.

One of its key provisions is a requirement that certain companies disclose detailed information about their beneficial owners to the Financial Crimes Enforcement Network (FinCEN), a bureau of the U.S. Department of the Treasury. Beneficial owners directly or indirectly control or own a significant interest in a legal entity, such as a corporation or a limited liability company.

The reporting requirements apply to entities not subject to any of 23 exemptions cited in the law.

The CTA is aimed at enhancing transparency in corporate ownership and combating illicit financial activities such as money laundering and terrorism financing.

For more information on whether the law applies to your business, consult an attorney or visit fincen.gov/boi.

Karen McKeithen Schaede, a principal in Revolution Law Group (www.Revolution.Law), can be reached at KSchaede@Revolution.Law. This article is for informational purposes only, not for the purpose of providing legal advice, and does not create an attorney-client relationship between Revolution Law Group and the reader.

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Connect with GMDM's Executive Committee



President: JODY CLAYTON

Jody is the director of business development for Kisco Senior Living, which includes the Abbotswood and Heritage Greens communities. Jody served as GMDM's president-elect in 2023.

Jody.Clayton@kiscosl.com



Past President: KEVIN PEARCE

Kevin is the community liaison for AuthoraCare Collective, formerly Hospice of Alamance-Caswell and Hospice of Greensboro. He was GMDM's 2023 president. Prior to that, he served as president-elect and as chair of Membership-Hospitality.

Kevin.Pearce@authoracare.org



Secretary: FRAN MCMEEKIN

Fran is the client liaison and the director of sales at BrightStar Care of S. Greensboro. In addition to serving as secretary, she has joined the Community Service Committee.

Fran.McMeekin@brightstarcare.com



Associate Member Rep: JEFF SHELL

Jeff is an independent insurance broker and managing partner for The Health Insurance Shoppe. As associate member representative, he represents associate members on the board. He also serves on GMDM's Golf Committee.

jeff@healthshoppenc.com

3 Things You May Not Know About Seniors Helping Seniors

- 1 Our caregivers are seniors themselves – age 50 and above (AARP age for seniors). They bring experience, patience and love to our clients.
- 2 Although we do not provide personal care services, we do have medically trained staff – a retired physician assistant, a retired nurse manager and three retired nurses – who provide skilled medical “eyes” and knowledge if questions arise.
- 3 We work on a regular basis with the majority of our clients, but we are one of the few companies that also offer short-term or one-time services. Examples are transportation to/from procedures such as cataract surgery or colonoscopies. We stay for the procedure and can also stay a few hours or overnight.

2024 GMDM Dues Are Now Past Due

Forgot to pay yours? Pay online or at the next luncheon.



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Deb Frisbee, Director of Seniors Helping Seniors Guilford, represents the organization in GMDM.



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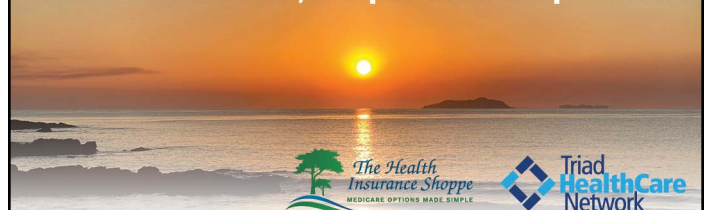
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Connect with GMDM's 2024 Committee Chairs



Charity Golf Tournament: **BRUCE BARTON**

Bruce, retired CHMG business development director, is an honorary member.

A former GMDM president, he has led our golf tournament for 10 years.

bbarton57@gmail.com



Recognition Event: **NEDRA BALDWIN**

Nedra is director of community engagement and outreach at PACE of the Triad. A former GMDM president,

she has led the development of our annual recognition event since 2020.

nedra.baldwin@pacetriad.org



Social Media/Web: **BOB RING**

Bob is a product and services consultant at MICA Information Systems. He has overseen GMDM's

website and online activity since 2016.

bring@micamedical.com



Communications: **DEANNA THOMPSON**

Deanna is the owner of Thompson Communications. Previously the associate rep,

she took over communications and editorship of the newsletter in 2023.

deanna@thompsononline.biz



Scholarship: **JENNIFER ARRINGTON**

Jen is the practice administrator at Vascular and Vein Specialists. A former GMDM president,

she has guided our scholarship awarding process for three years.

Jennifer.Arrington@conehealth.com

Sign Up for a Committee!

We hope all members will join a committee. Click [here](#) or contact the chair for more info or to sign up.

Join the Board!

We are seeking a treasurer, a president-elect, a Community Service chair and a Membership-Hospitality chair. Contact Jody Clayton [here](#) for more info.



Education Programs: **WAYNE FORD**

Wayne is a Certified Long Term Care Specialist. The chair of this committee for seven years,

Wayne encourages members to send him ideas for speakers. Previously, he chaired the Bosses' Night Committee.

wayne.ford@lpl.com



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Pulse, the newsletter of Guilford Medical & Dental Managers, is published online monthly for members and other interested individuals.

News Submissions:

We welcome submissions from members of news they would like to share with GMDM members.

Advertising and Inserts:

Interested in advertising in the newsletter? We offer display ads starting at \$600 annually. Ads have hyperlinks, allowing readers to go directly to your website.

Newsletter inserts are \$250 and offer a great way to get detailed news to GMDM members. Your full-page flyer with active links is not only inserted into the newsletter but also is printed and distributed at a GMDM luncheon.

Learn more about the costs and benefits of advertising at gmdm.org/advertising.

Questions about News Submissions, Ads or Inserts:

Email editor Deanna Thompson of Thompson Communications at deanna@thompsononline.biz.



This Month's 50-50 and Puzzler Winners

At each monthly luncheon, one lucky member receives half the pot collected in our 50-50 Raffle (with the other half going to the GMDM Scholarship Fund), and another member receives a prize in the Puzzler Contest drawing.

Above, at left, is Bruce Barton, Golf Committee chair, who won the January 50-50 Raffle fair and square! (Ever magnanimous, Bruce had shared some of the tickets he purchased with others. When one of the shared tickets was the winner, he had to be forcibly persuaded to take the bulk of the prize money.)

At right is Jody Clayton, GMDM president, who won the Puzzler Contest drawing, receiving a \$50 gift card to Olive Garden Restaurant, provided by Wayne Ford, a Certified Long Term Care Specialist at Innovative Financial Solutions.

How to enter the 50-50 Raffle: Purchase raffle tickets at the luncheon meeting.

How to enter the Puzzler Contest: Read the question on Page 2 of this newsletter. Look in the ads for the answer. Email the answer and the ad where it appears to deanna@thompsononline.biz. Those answering correctly are entered in a drawing, with the winner selected and announced at the monthly GMDM luncheon.



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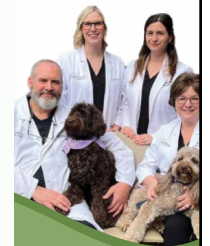
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