

## Join Us at the April Luncheon



### Adam Plotts

Strategic Director  
for Provider Solutions  
at Labcorp

### ► THE PROGRAM

#### Empowering Offices to Make Confident Healthcare Decisions

Healthcare is a complex ecosystem, and keeping providers at the center of design and innovation is essential to improving patient care. Having a call to action to leverage advanced technology to improve patient health, engage providers with better, faster information, and enhance operational efficiencies is a must. Join us to learn how a digital portfolio can advance health and empower offices to make confident healthcare decisions.

### ► THE PRESENTER

Adam Plotts is the strategic director for provider solutions at Labcorp. He leads a product management team that focuses on delivering solutions that optimize lab-specific workflows, offer enhanced clinical decision support, and strive to improve outcomes for physicians. He has 15 years of experience building analytics, clinical decision support and best practice clinical workflows across many healthcare sectors.

### ► THE LUNCHEON

WHEN: 11:45 – 1:00 p.m., Wednesday, April 19, 2023

WHERE: Starmount Forest Country Club

COST: Free with membership; \$25 for guests

RSVP: Visit the website at [gmdm.org](http://gmdm.org) to register for the luncheon

RESERVATIONS REQUIRED

### SHOP TO HELP STOP

## HUNGER

Bring items to the  
**April GMDM meeting**  
for our annual food drive  
to benefit



### NEEDED ITEMS

Nonperishable food such as:

- Tuna
- Salmon
- Beef Stew
- Spam
- Corned Beef
- Peanut Butter
- Canned Fruits and Vegetables
- Soups
- Sugar
- Dry Milk
- Oatmeal
- Dry Beans
- Rice
- Baby Formula
- Baby Food
- Diapers (all sizes)
- Dietary Supplements such as Ensure

## MESSAGE FROM THE PRESIDENT

by Kevin Pearce



I once was invited to become a member of a prestigious service organization because a good friend lobbied hard for me. I knew it for its fun events and great trips. It came time for my initiation. I was led into a room alone and given a simple enough task which had to be completed that night.

The hours dragged on. No one came to check on me. It suddenly occurred to me that if I chose not to complete my task, it would not get done. I then realized the importance of my job.

Like that organization, GMDM is a tremendous opportunity and a significant responsibility. Membership works because folks pay their dues, attend luncheons and fulfill their committee duties.

### Have you paid your dues?

If you have not, we ask that you catch up your dues or we will ask you to pay for lunch when you attend. (It's cheaper if you pay your dues!) You can pay at [gmdm.org](http://gmdm.org), at our luncheon meeting, or by check sent to the address on Page 4.

Your role in GMDM is invaluable. We take on roles such as this not because we are made to, but because if we do not, it will not happen.

*Do you have questions or comments about GMDM? Email President Kevin Pearce at [Kevin.Pearce@authoracare.org](mailto:Kevin.Pearce@authoracare.org)*

## Welcome to Our New Active Member



**MARK CHEEK, KEY ACCOUNT EXECUTIVE**  
Labcorp

**WHEN DID YOU JOIN GMDM:** January 2023.

**WHAT PROMPTED YOU TO JOIN:** I have been involved with GMDM for several years through the golf tournament. GMDM does great work within the community, so it was something that I wanted to be a part of and become involved with on a larger scale.

**HOMETOWN/FAMILY:** Gibsonville, NC; wife Lisa, four grown children, one grandchild and another on the way.

**EDUCATION:** BS, Business Administration, UNC-Greensboro.

**COMFORT FOOD:** Popcorn, bacon, french fries, BBQ anything, and key lime pie.

**HOBBIES:** Hiking, gardening, travel.

**SOMETHING YOU MAY NOT KNOW ABOUT ME:** I have had the opportunity to meet several famous people, including Oprah Winfrey, President George

H. W. Bush, Attorney General Jeff Sessions, former UK Prime Minister Margaret Thatcher, Israeli Prime Minister Benjamin Netanyahu, Jordan's Queen Noor, primatologist and conservationist Jane Goodall, and NASA astronaut Buzz Aldrin.

**COMMENTS ABOUT GMDM:** GMDM is a hidden secret, in my opinion. For such a small group, I am amazed at the amount of work the association does for the community.



Labcorp is a global sciences and healthcare company harnessing science for human good. Our scientists, medical researchers, doctors and healthcare professionals advance science, technology and innovations to make real, meaningful differences in patients' lives. We partner with and provide services to anyone, in any community, affected by healthcare. For more information, contact GMDM member Mark Cheek at [Cheekt1@labcorp.com](mailto:Cheekt1@labcorp.com).

### The Puzzler???



*Who is a superhero with anger issues?*

Look for the answer in one of the ads. Once you find it, email [the answer and the ad in which the answer appears](mailto:deanna@thompsononline.biz) to newsletter editor Deanna Thompson at [deanna@thompsononline.biz](mailto:deanna@thompsononline.biz).

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# GMDM Charity Classic Set for June 12

Would you like to help sponsor the 11th annual GMDM Charity Classic golf tournament, scheduled for June 12, 2023, at the Greensboro Country Club's Farm Course? Or would you like to play in the tournament? Or volunteer to help at the event? Now is the time to get involved!

## Sponsorships are available for:

- \$100: Tee Sponsor
- \$250: Driving Range Sponsor
- \$300: Activity Sponsor
- \$1,000: Silver Sponsor
- \$2,500: Gold Sponsor
- Higher amounts: Platinum or Title Sponsor

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For details on Platinum and Title Sponsorships or to sign up for a team or a sponsorship, contact Bruce Barton at 336-944-2969 or [bbarton57@gmail.com](mailto:bbarton57@gmail.com).



## HEALTHCARE LAW & YOU

by Karen McKeithen  
Schaede



### Q: What are the new proposed rules for telemedicine and controlled substances?

**A:** The U.S. Drug Enforcement Administration (DEA) recently published new proposed rules for distribution of controlled substances via telemedicine.

In the past, before COVID-19, a person had to have an in-person visit before a controlled substance could be prescribed. During the public health emergency, an exception was allowed. The public health emergency will end in May 2023 and with it these exceptions.

The new proposed rules would allow prescribers to issue an initial 30-day supply of Schedule III, IV, or V non-narcotic controlled medications, and buprenorphine if for the treatment of opioid use disorder, without an in-person evaluation.

This will allow some flexibility for practitioners. There will also be record-keeping rules requiring very detailed documentation for the prescriptions. Practices will need to update themselves on these new requirements. More info: [dea.gov](http://dea.gov)

*Karen McKeithen Schaede, a principal in Revolution Law Group ([www.Revolution.Law](http://www.Revolution.Law)), can be reached at [KSchaede@Revolution.Law](mailto:KSchaede@Revolution.Law). This article is for informational purposes only, not for the purpose of providing legal advice, and does not create an attorney-client relationship between Revolution Law Group and the reader.*

## You Find What You're Looking For

You just purchased that new car. As you cruise down the highway, you notice something. Your car. Same make ... same model. They seem to be everywhere.

What caused the highways to suddenly become flooded with cars just like yours? Nothing other than your awareness. Those cars were there all along.

This experience demonstrates an incredible power: You find what you're looking for.

If you're looking for disrespect, limitations or barriers, you'll find them. If you're looking for kindness, generosity or opportunity, that's what you'll encounter.

Pema Chödrön, an American Tibetan Buddhist, said it like this, "If your view is basic badness, you see it wherever you go. If your view is basic goodness, you see it wherever you go."

Beware (or better yet, be aware) of what you're looking for – that's exactly what you'll find.

**Rich Schlentz** is the founder of EXTRAordinary! Communication ([www.reviveyourwork.com](http://www.reviveyourwork.com)) Contact Rich at [rich@reviveyourwork.com](mailto:rich@reviveyourwork.com) or 336-317-4603.

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by Rich Schlentz



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