

Join Us at the March Luncheon



▶ THE PROGRAM

The Year Ahead: An Update of Employment, Benefits and Labor Law in 2023

Join us to obtain guidance and tips on how to best be prepared for what 2023 has in store for employers. Get information on new laws and regulations, gain insights into pending Supreme Court decisions, and develop strategies for responding to the ever-changing workplace landscape. With federal regulators positioned to ramp up enforcement and audit efforts in 2023, this is important information to hear.

▶ THE PRESENTERS

Natalie Sanders (above, left) and Patricia Goodson are partners in Brooks, Pierce, McLendon, Humphrey & Leonard, LLP, a law firm specializing in business law. Sanders, a graduate of Duke University School of Law, and Goodson, a graduate of Wake Forest University School of Law, provide counsel to businesses in all aspects of the employment relationship.

▶ THE LUNCHEON

WHEN: 11:45 – 1:00 p.m., Wednesday, March 15, 2023

WHERE: Starmount Forest Country Club

COST: Free with membership; \$25 for guests

RSVP: Visit the website at gmdm.org to register for the luncheon

RESERVATIONS REQUIRED

GET READY FOR OUR UPCOMING EVENTS



APRIL LUNCHEON

Food Drive for Greensboro Urban Ministry
 Look for a list of needed items in the next newsletter.



JUNE LUNCHEON

Clothing Drive for Junior League Bargain Box
 Clean your closets out and help others.



JUNE EVENT

GMDM Charity Classic Golf Tournament

Email Bruce Barton at bbarton57@gmail.com to volunteer or sign up a team.

MESSAGE FROM THE PRESIDENT

by Kevin Pearce



The COVID pandemic affected everything we did. We hibernated in our homes, fearful to venture out in the midst of a medical issue we knew little about. We learned how to communicate virtually, "visiting virtually" to provide care or to call on referral sources ... rather than in person.

We are back now, or almost. I have noticed that there are still things that I am not participating in, not on purpose, but because I have gotten out of the habit.

I think the same thing may be true for our GMDM members. Our Board members are back in force and working hard to make GMDM work for you.

What GMDM needs is you.

If you have missed luncheons, we would love to have you back. If you have a friend or colleague that would benefit from GMDM, invite them to attend with you.

For example: Who in your organization would gain valuable information from this month's presentation on changes in employment, benefits and labor law? Join us, and bring them with you!

We look forward to seeing you on Wednesday, March 15.

Do you have questions or comments about GMDM? Email President Kevin Pearce at Kevin.Pearce@authoracare.org

Welcome to Our New Active Member



WANDA WILLIAMS, HOME CARE DIRECTOR
PACE of the Triad

WHEN DID YOU JOIN GMDM: I first joined GMDM for a short while in early 2019, then stepped away for a bit and am glad to be back in 2023.

GMDM COMMITTEES YOU PLAN TO JOIN:

Undecided at this time.

CLUBS/ORGANIZATIONS OUTSIDE GMDM: None currently. My work in home care keeps me pretty busy.

HOMETOWN/FAMILY: Raised in Grafton, NY. Married

for 22 years. One son, one daughter. I also have one granddaughter, 2 years old, who is my light, and another granddaughter due in May.

EDUCATION: Associate degree, Hotel & Restaurant Management.

COMFORT FOOD: Pasta.

I WOULD LIKE PEOPLE TO REMEMBER ME AS: That nice lady who helped me.

HOBBIES: Crocheting; cake baking and decorating.

WAYS TO RELAX: Gardening or anything outdoors.

FAVORITE TRAVEL SPOT: The beach.

FAVORITE MUSIC: Reggae – steel drums.

SOMETHING YOU MAY NOT KNOW

ABOUT ME: I grew up on a goat farm.

COMMENTS ABOUT GMDM:

Wonderful organization that promotes networking and community service.

PACE of the Triad is a local health plan that provides comprehensive benefits including, but not limited to: medical and dental care; medical transportation; home-based care; rehab therapy; medications; and an optional adult day program for enrolled adults, 55 and over. PACE is enrolling new participants. For more information, contact GMDM members Nedra Baldwin or Wanda Williams at 336-550-4040 or visit the website: www.pacetriad.org.

The Puzzler???



What is a kid's parent?

Look for the answer in one of the ads. Once you find it, email [the answer and the ad in which the answer appears](mailto:deanna@thompsononline.biz) to newsletter editor Deanna Thompson at deanna@thompsononline.biz.

For cold, flu or COVID-19 symptoms and other non-emergency conditions:

E-Visits: Ages 18+ | 365 days/year.
Complete a brief online questionnaire in MyChart and receive a diagnosis and treatment plan.

Virtual Urgent Care Visits: Ages 8+
8AM-8PM | 365 days/year.

Care Anytime Video Visits: Ages 2+
24/7/365. Nationwide.



conehealth.com/virtualcare



Printing, Graphics, Mailing, Apparel & Promotional Products

We do it all!

317 S. Westgate Dr. • Ste. D • Greensboro, NC 27407
(off Dundas near Pomona)

(335) 273-2120

Danny Rudisill, President

Why Your Emails Need an 'I' Exam

In only a few seconds, your recipient will determine whether your email gets opened or avoided.

The primary reason emails lack impact is that they fail to intrigue. Pull up your last dozen sent emails (really ... we'll wait while you do it).

Reread the body. Chances are, the very first word is "I".

Count how many times you wrote the word "I" throughout your message.

No other word is used as often.

"I" is focused on YOU.

Your reader is focused on THEM.

Ensure your message speaks to your reader's interest and point of view. It's the most powerful way to earn and retain their attention.

Give your emails an "I" exam to improve your chance of being seen.

Rich Schlentz is the founder of EXTRAordinary! Communication (www.reviveyourwork.com) Contact Rich at rich@reviveyourwork.com or 336-317-4603.

MONTHLY E-COURAGEMENT
by Rich Schlentz



HEALTHCARE LAW & YOU

by Karen McKeithen Schaede



Q: How well is North Carolina's Medicaid managed care plan working?

A: Urban Institute recently did a research study on North Carolina's new Medicaid managed care program, which was implemented in July 2021.

The study found most recipients were able to continue seeing their primary care providers, but the transition has been far from smooth.

Many families found the process very confusing and complicated. There was no help available for families to turn to for assistance in enrollment questions.

Case managers did not reach out from the plans, nor could providers find any assistance. Screenings for unmet needs were never done.

The system tends to act like regular insurance with out-of-network problems and providers having to now navigate anywhere from one to six platforms for payment.

In summary, the study results indicated that most providers and recipients would say the program is far from a success.

Karen McKeithen Schaede, a principal in Revolution Law Group (www.Revolution.Law), can be reached at KSchaede@Revolution.Law. This article is for informational purposes only, not for the purpose of providing legal advice, and does not create an attorney-client relationship between Revolution Law Group and the reader.

3 Things You May Not Know About Home Instead

1 This month, Home Instead is celebrating 23 years of providing care for older adults in Guilford County.

2 Home Instead was selected as a finalist in the Piedmont Business Ethics Awards by the Society of Financial Service Professionals.

3 For the past 20 years, Home Instead has provided holiday gifts and cheer to over 300 underserved seniors through our "Be a Santa to a Senior" program supported by local retail establishments, corporations and community volunteers

Provided by Lauren Chase, GMDM Member, Home Instead

ADVERTISER FOCUS




Person-centered health plan with focused patient support, including:

- Medical and dental care
- Adult day program (full day)
- Medical transportation
- Home care
- Rehab therapy and more.

336-550-4046



pacetriad.org

More choices. More to love.

Contact us to learn more about our Independent Living Expansion and the Lillian Congdon Transitional Rehab Center

Call today 336-821-4050



One trusted name. Many life-enriching choices.

Retirement Living • Assisted Living • Memory Care • Healthcare Households • Transitional Rehab

109 Penny Road • High Point, NC 27260 • www.PennybyrnLiving.org



"This is advanced hearing healthcare with soul and heart!"

The Most Trusted Hearing Care Experts in the Piedmont Triad Area

- ✓ Pediatric and adult audiological services
- ✓ Expertise on all levels of hearing technology and assistive devices
- ✓ Specialty in Cochlear Implant evaluations, device selection, and programming
- ✓ Tinnitus assessments and individualized counseling
- ✓ Earwax removal



529 College Road, Suite B, Greensboro, NC 27410

www.aimhearing.com
(336) 294-9617



GMDM
Guilford Medical & Dental Managers

PO Box 10735
Greensboro, NC 27404-0735

Does your marketing need a boost?



Contact us for a dose of creativity.



336-292-6041
deanna@thompsononline.biz
ThompsonOnline.biz



We're by your side so your loved one can stay at *home.*

Call (336) 294-0081 or visit HomeInstead.com/311

Home Instead.
To us, it's personal

PERSONAL CARE | MEALS & NUTRITION | MEMORY CARE

Each Home Instead® franchise is independently owned and operated. © 2019 Home Instead, Inc.

MEMORY CARE
Solutions

For every level of dementia and memory care, our experts provide the support you need.

Well-Spring SOLUTIONS



Choose the **CARE SOLUTION** that is best for your loved one:

THE MEMORY CARE CENTER

A full day of activities and cognitive stimulation in Greensboro

CONNECTIONS, A MEMORY CLUB

Available half-days at convenient locations in Greensboro and High Point

336-545-5377 • well-springsolutions.org

BROWN INVESTMENT PROPERTIES
ESTABLISHED 1990

Practicing Commercial Real Estate by the Golden Rule

Bill Strickland, CCIM
Commercial Real Estate Broker/
REALTOR® Goat
bstrickland@bipinc.com
336.369.5974



www.bipinc.com