

A Monthly Newsletter



Happy Independence Day



July 2021

2021 GOLF TOURNEY CHAMPS



Left to right: Wes Stanley, Ben Henrick, Ryan Gioffre, Todd Pittman

The 2021 GMDM Charity Classic ended in a 3-way tie, with an unbelievable score of 19. That resulted in a run-off, and the team shown to your left took 1st place. Even though it was a wet morning, the rain soon stopped, and the golfers finished in an afternoon of sunshine.

Chair of this ninth annual golf tournament is the “wizard” of all golf tournaments, Bruce Barton, with Cone Health Medical Group. His staff of volunteers, headed by GMDM member Teresa Rakestraw of Wendover OB/GYN & Infertility, assisted Bruce and pulled off another successful fundraiser to benefit Camp Carefree, a summer camp for children with chronic illnesses, and the GMDM Scholarship Fund, which provides scholarships for area medical and dental students.

More golf information on Pages 4-5.

GOLF TOURNAMENT VOLUNTEERS



Left to right: DJ Parker, Cone Health Community Care Clinics; Nicole Reynolds, Well-Spring Solutions; Lisa Haymore, Guilford Orthopaedic and Sports Medicine Center; Pamela Olson, Pennybyrn; Allison Fuqua, Greensboro Imaging & Breast Center; Lisa Hmiel, Home Helpers Home Care; Teresa Rakestraw (chair of volunteers), Wendover OB/GYN & Infertility; Danny Rudisill, Piedmont Printing & Graphics; Bob Ring, MICA Information Systems; Misti Sellars, Triad Internal Medicine; Chanel McKethan (not pictured), Cone Health Community Care Clinics.

NEXT MEETING

RESERVATIONS ARE REQUIRED

Date and Time:

Wednesday, July 21, 2021
 11:45–1:00 p.m.

Meeting Place:

Starmount Forest Country Club

Program:

Scholarship Awards and presentation:
 “The Education of Our
 Future Medical Heroes”



Speaker:

Dr. Kevin Ford
 Dean of the Congdon School of Health
 Sciences at High Point University

Cost: \$20.00 for a guest

MESSAGE FROM THE PRESIDENT

Chanel McKethan



Welcome to the month of July! The Fourth of July has been a federal holiday in the United States since 1941, but the tradition of Independence Day celebrations goes back to the 18th century and the American Revolution. On July 2, 1776, the Continental Congress voted in favor of independence, and two days later delegates from the 13 colonies adopted the Declaration of Independence, a historic document drafted by Thomas Jefferson. From 1776 to the present day, July 4 has been celebrated as the birth of American independence.

Did you know that July is Hemochromatosis Screening Awareness Month Hemochromatosis (HH) is a disease that results from excessive amounts of iron in the body (iron overload). Hereditary (genetic) hemochromatosis (HHC) is an inherited disorder of abnormal iron metabolism. For more information on hemochromatosis, please visit <https://irondisorders.org/july-is-national-hemochromatosis-screening-and-awareness-month>.

The June luncheon was a success. Dr. Iulia Vann, director of the Guilford County Department of Public Health, provided information on public health services offered to citizens in Guilford County. Please contact Wayne Ford at wayne.ford@lpl.com if you are interested in learning more about the Education Committee.

A special thank you to Bruce Barton and GMDM volunteers for making this year's annual golf tournament a huge success! The golf tournament was held on June 10, 2021, at the Greensboro Country Club Farm Course. This year, proceeds from the golf tournament help to fund GMDM scholarships and Camp Carefree. Please contact Bruce Barton at bruce.barton@conehealth.com if you are interested in becoming a member of the Golf Committee.

GMDM's over 40 years of existence will be celebrated on October 14, 2021, during the annual Bosses' Night celebration. Please contact Nedra Baldwin at nedra.baldwin@pacetriad.org if you are interested in joining the Bosses' Night Committee.

As always, let's continue to be thankful and meet the GMDM mission of being "the premier professional organization for medical and dental practices in Guilford County and surrounding areas." Invite your colleagues to join, connect and grow with GMDM.

Many Blessings,
Chanel

GETTING TO KNOW YOU – ASSOCIATE MEMBER



NAME AND PRESENT

POSITION: BRUCE BARTON, is the director of business development/practice enhancement for Cone Health Medical Group.

GMDM COMMITTEES: Golf, Membership, Bosses' Night, Scholarship. Joined in 1992.

CLUBS/ORGANIZATIONS OUTSIDE

GMDM: Project Challenge, Community Alternatives for Youth, ALS Team Lead.

EDUCATION: UNC-Chapel Hill, BS in Business Administration.

HOMETOWN/FAMILY: Rutherfordton, NC. Mother, 93; wife Mary; three sons, and two grandkids: Grant and Zelda.

ONE OF THE THINGS I'VE LEARNED THROUGH GMDM: People are wonderful. Everyone has goodness in them.

I WOULD LIKE PEOPLE TO REMEMBER ME AS: The funny guy who was smart and cared about people.

WAYS TO RELAX: Naps at stoplights, watching Atlanta Braves and waiting on people.

FAVORITE FOOD(S): Fried chicken with rice and gravy, chocolate pudding and lots of ice cream.

FAVORITE TRAVEL SPOT: Oak Island, NC, at my wife's beach house.

FAVORITE MUSIC/BOOK: All types of music (especially when I can show my dance moves). Favorite book is *Siddhartha*.

COMMENTS ABOUT GMDM: Great organization, great people, great friends!

OUR SPOTLIGHT THIS MONTH

IS ON:



The goal of Cone Health Medical Group (CHMG) is to ensure the health care of all people in our community.

With more than 500 physicians and providers, 30 medical specialties and 100 locations, CHMG is focused on helping patients prevent illness and improve their overall health and well-being. CHMG also supports physicians and makes sure they are comfortable with their assigned medical facility.

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Danny Rudisill, President

MISSION STATEMENT

Guilford Medical and Dental Managers is the premier professional organization for medical and dental practices in Guilford County and surrounding areas, dedicated to providing timely educational programs, strong networking support and personal growth opportunities.

A FAMILY AFFAIR



GMDM golf tournament chair Bruce Barton (left) is shown with his team: brother Bobby Barton (second from left), brother Boyce Barton (right) and Boyce's wife, Diane Barton (second from right).



The Lawyer's Corner

By Karen McKeithen Schaede

KSchaede@Revolution.Law

Q: How can cyber risk management help health care?

A: As health care organizations are becoming more dependent on digital systems to store patient information, the risk of cybersecurity is escalating. Therefore, a trend of “standard of care” has emerged that requires the attention of healthcare leaders. Standard of care emphasizes reasonable over customary. In other words, doing what is reasonable might be more important than what is usually done.

There are three sources that health-care providers may rely on to articulate standard of care: Health Insurance Portability and Accountability Act (HIPAA), which established national standards for the use and disclosure of individuals’ health information; Office of Civil Rights (OCR), which contains guidance related to cyber risk management; and Institute of Standard and Technology (NIST), which provides a collaborative process to develop a cybersecurity framework.

As a healthcare provider, the primary goal should be to apply the standard of care and adopt sources such as HIPAA, OCR or NIST to conduct day-to-day business with confidence and avoid any claims of negligence.

This article is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any particular issue or problem. The information contained in this article does not create an attorney-client relationship between Revolution Law Group and the reader.

SPECIAL THANKS

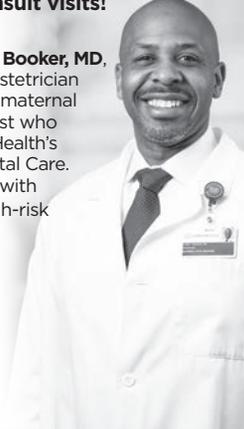
to **TERESA RAKESTRAW**, our golf tournament photographer.

~ **AUGUST PROGRAM** ~
SPEAKER: Marshall Clement, Certified Long-Term Care Planning Specialist
PROGRAM: “The ABC’s of Long-Term Care Planning, and How Does LTC Insurance Work?”

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Ravi Shankar, MD, is board certified in maternal fetal medicine, obstetrics and gynecology. Dr. Ravi Shankar specializes in providing high-risk pregnancy care. He is Medical Director for Cone Health Center for Maternal Fetal Care.



Corenthian “Corey” J. Booker, MD, is a board-certified obstetrician and gynecologist and maternal fetal medicine specialist who recently joined Cone Health’s Center for Maternal Fetal Care. He enjoys connecting with families to address high-risk pregnancy needs.


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Please keep us in mind for your next printing or promotional project! Please contact GMDM member **Danny Rudisill** at 336-273-2120.



THE PUZZLER???

What is the song title spelled out in its lyrics?

1. Look for the answer in one of the ads.
2. Identify the answer and the ad in which the answer appears.
3. Email the answer and the name of the ad in which the answer appears to

Shay Rumsey at

shayrumsey@northstate.net

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- #14 Closest to the Pin - Triad Internal Medicine Associates
- #17 Closest to the Pin - Greensboro Imaging
- #8 Hole in One Contest - Green Lincoln
- #7 Most Accurate Drive - Guilford Medical & Dental Managers
- #11 Longest Drive - Home Instead Senior Care

MONTHLY E-COURAGEMENT

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FOUNDER OF EXTRAORDINARY! INC.
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CONTACT HIM AT RICH@EXTRAORDINARYINC.COM
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INFLUENCE IS NOT AN OPTION

My high school English teacher would deduct points, with a bright red pen, for the double negative I'm about to write:

You cannot not influence.

Sorry, Mrs. Moses.

You're an influencer. There's no other option.

Yesterday. Today. Tomorrow. You influence the people and environment around you.

Your coworkers. Your significant other. Your friends. Your children. The store check-out clerk.

The issue isn't if, it's how.

How do you influence?
What's the result of your influence? Are people and spaces better because you show up?



The superpower of influence is in all of us.

How will you use yours today?



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GOLF TOURNAMENT WINNERS



Left to right: Drew Davis, Scott Yingling, Jim Paige
(not pictured: Brad Latimer)



Left to right: Brad Wicker, Ron Brady,
Craig Sturdivant, Keith Thomas

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