

A Monthly Newsletter



Happy Halloween



October 2020

JOIN US FOR A LIVE MEETING

FOR YOUR INFORMATION

NEXT MEETING

RESERVATIONS ARE REQUIRED

Date and Time: Wednesday, October 21, 2020, 11:30–1:00 p.m.

Meeting Place: Starmount Forest Country Club

Program: An Overview of the Current Immigration System for Hiring Employees

Speaker: Gerald “Gerry” Chapman, *Managing Partner*,
Chapman Law, Greensboro

Cost: \$20.00 for a guest

THE PROGRAM:

TITLE:

An Overview of the Current Immigration System for Hiring Employees

ABOUT THE SPEAKER:

GERARD “GERRY” CHAPMAN is

the managing partner with Chapman Law, a law firm in Greensboro. He graduated from UNC Chapel Hill in 1973 with a BA in International Studies, and in 1978 he received his JD cum laude from the University of Georgia School of Law.



Since 1987, Chapman has handled virtually every kind of immigration case and has defended clients in removal for over 15 years. Gerry has authored articles in several publications, has lectured regularly in the U.S. and abroad, and has been heavily involved in the efforts to secure immigration reform. Chapman served as counsel in two very important immigration cases: Matter of Garcia-Arreola, 25 I&N Dec. 267 (BIA 2010), and in Matter of Dhanasar, 26 I&N Dec. 884 (AAO 2016), both precedent-setting cases which made major changes in national immigration law.

PLEASE SEE PRESIDENT’S MESSAGE ON PAGE 2 FOR INSTRUCTIONS REGARDING SEATING, MASK WEARING AND MORE.

HOW TO RECOGNIZE A GOOD LEADER



Have you ever met a good leader? They’re easy to recognize. Here’s a list of some of the things good leaders do:

- Good leaders inspire others to perform at a higher level than they normally do.
- Good leaders create confidence around them.
- Good leaders are maniacal when it comes to quality.
- Good leaders have the nerve and courage to get things done.
- Good leaders have an equal distribution of heart and brains.
- Good leaders genuinely love people.
- Good leaders lead by example.
- Good leaders take responsibility – for everything.
- Good leaders never take money or praise they don’t deserve.
- Good leaders are honest with everyone.



–adapted from *Jump Start Your Brain* by Doug Hall

Join • Connect • Grow

MESSAGE FROM THE PRESIDENT

Pamela Olson



Happy Fall! I hope our October newsletter finds you doing well and enjoying the cooler temperatures. As we prepare to host our October meeting in person at Starmount, please see below for Starmount's policies and procedures:

- Guests will be seated in tables of three using 72-inch round tables.
- A plated lunch will be served. (No buffet.)
- Starmount staff is required to report if they have any symptoms of COVID. If they are symptomatic, they must quarantine immediately. Contact tracing is used to determine other staff and any members or guests they had contact with.
- A vacation clause is used for Starmount staff. If any staff member goes out of town to an unfavorable location with high COVID cases, Starmount requires employees to take a test upon returning home and stay out of work until they receive a negative test result. Starmount requires a written letter to verify.
- No mingling is allowed; guests must be seated at their tables upon arrival.
- All guests are required to wear a mask when in the building's common areas, restaurant and in meeting rooms other than at their meeting tables.
- GMDM is responsible for asking each guest in attendance at our event to answer the following:
 - Have you tested positive or preemptively positive with the coronavirus or been identified as a potential carrier of the COVID-19 virus or similarly communicable illness within the last 14 days?
 - Have you experienced any symptoms commonly associated with the coronavirus in the last 14 days?
 - Have you been in direct contact with or in the immediate vicinity of any person I knew and/or now know to be carrying the coronavirus within the last 14 days?
- GMDM will conduct temperature screenings of all guests.

We look forward to safely seeing you in person on October 21!

Pamela

GETTING TO KNOW YOU — ASSOCIATE MEMBER



Shay with Gigi

NAME AND PRESENT POSITION:

SHAY RUMSEY is a healthcare marketing/PR consultant and has worked in this field for over 30 years. She is the owner of Medical/Dental Communications.

GMDM COMMITTEES: Editor of organization's newsletter since the inception of GMDM in 1980; ongoing chair of Communications Committee; charter member of GMDM.

EDUCATION: Bachelor of Science degree in physical education and a minor in health from the State University of New York; healthcare marketing and sales courses throughout career.

HOMETOWN/FAMILY: Native of New York state. Children: son, Rhodes; daughter, Lisa; three grandchildren: Alec, Kaite and Chandler. All have graduated from college and are working in their chosen careers. Dogs: My rescued poodle, Gigi, and four grand-dogs.

HOBBIES: Reading, crossword puzzles, walking my dog twice a day, interior decorating, and just enjoying time with family and friends. I am an ex-golfer and ex-skier and miss both immensely.

FAVORITE BOOKS/AUTHORS:

Genres I enjoy most are mysteries, historical and suspense. Authors I enjoy are Henning Mankell, Karen Fossom, Viveca Sten, Jeffrey Deaver and Ruth Rendell, to name a few.

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Danny Rudisill, President

COMMENTS ABOUT GMDM: As a charter member of GMDM, which was organized in 1980, I have seen so many transitions the organization has gone through. It's a great place to learn and keep up with current healthcare issues and a place to make many lasting friends.

SOMETHING YOU DON'T KNOW

ABOUT ME: I was on the synchronized swimming team in college and competed against other colleges in the state. Each year we produced a synchronized swimming show for the student body.



Shay and Gigi
in their COVID-19 masks!



Ask The Lawyer

By Karen McKeithen Schaele

Send your questions to
KSchaede@Revolution.Law

Q: How does the ADA impact health care?

A: It has been 30 years since the passage of the Americans with Disabilities Act (ADA), yet we still face issues with disability discrimination in the health care industry. More recently, the Affordable Care Act (ACA) was passed, which expands protection for Americans with disabilities. Section 1557 of the ACA is the first federal civil rights law to focus on non-discrimination in health care.

This section prevents discrimination on the basis of race, color, national origin, disability, sex and age in federally funded programs. Furthermore, disability is defined as:

- a physical or mental impairment that substantially limits one or more major life activity.
- a record or past history of impairment.
- being regarded as having such an impairment.

Section 1557 of the ACA requires:

- effective communication that is free and timely.
- that programs provided through electronic and information technology be accessible.
- covered providers make reasonable modifications to their policies, procedures, and practices.
- established standards for accessibility of buildings and facilities.

Finally, Section 1557 classifies drug addiction and opioid addiction as disabilities covered under the nondiscrimination protections of the ACA. In furtherance of this effort, the Office for Civil Rights (OCR) has launched a public education campaign for access to treatment for opioid addiction.

This article is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any particular issue or problem. The information contained in this article does not create an attorney-client relationship between Revolution Law Group and the reader.

SEPTEMBER AND OCTOBER PUZZLER DRAWINGS

There will be a drawing for the September and October Puzzler Prize winners at the October in-person meeting. You do not have to be present to win. Send your answer for the September and October Puzzlers by Monday, Oct. 19, to shayrumsey@northstate.net.

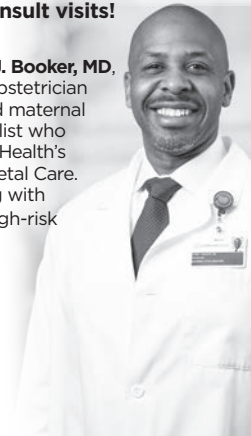
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Ravi Shankar, MD, is board certified in maternal fetal medicine, obstetrics and gynecology. Dr. Ravi Shankar specializes in providing high-risk pregnancy care. He is Medical Director for Cone Health Center for Maternal Fetal Care.

Corenthian "Corey" J. Booker, MD, is a board-certified obstetrician and gynecologist and maternal fetal medicine specialist who recently joined Cone Health's Center for Maternal Fetal Care. He enjoys connecting with families to address high-risk pregnancy needs.



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For scheduling, call **(336) 832-6986**.
Visit **ConeHealth.com** for more information.

520 N. Elam Avenue, Second Floor, Suite B, Greensboro, NC | Hours: **Monday - Friday, 8 a.m. - 5 p.m.**

The care between safety



Taking extra health and safety measures now during the COVID-19 pandemic is our way of helping patients stay in control of their long-term health.

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CONE HEALTH HONORS TOP GREENSBORO AREA DOCS

The first C³ Awards are designed to recognize those pushing the boundaries for improving patient care.

The physician who helped lead the creation and operation of Cone Health's COVID-19-only hospital is this year's **Physician of the Year** for the Greensboro area of Cone Health. **Dr. Brent McQuaid** earned that honor at Cone Health's inaugural "C³" awards for Greensboro area doctors. (C³ stands for Clinical acumen, Communication skill and Compassion.)

The awards celebrate excellence in health care in five categories. The other four winners this year are:

- **Best Consulting Physician** – **Dr. McNeill Kirkpatrick**, a Triad neurohospitalist.
- **Innovations in Clinical Care** – **Dr. Dan Bensimhon**, a Cone Health Medical Group HeartCare cardiologist
- **Excellence in Quality and Safety** – **Dr. Cynthia Snider**, medical director, infection prevention
- **Advanced Practice Provider of the Year** – **Hannah Muthersbaugh**, an emergency department physician assistant



Dr. Brent McQuaid

MONTHLY E-COURAGEMENT

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CONTACT HIM AT RICH@EXTRAORDINARYINC.COM
336-317-4603



HOW TO BE CERTAIN SOMEONE NEEDS APPRECIATION

Want to be certain someone needs sincere praise and appreciation?

Answer one question: Are they human?

If no, you're done.

If yes, proceed.

Why is it that genuine appreciation, a core human need, is such a rare experience?

It's us. Our culture.

You can become a cultural influencer and help reverse this trend.

Not sure where to begin?

Start by paying attention. Consciously be on the lookout for what's good, positive and right. This may require a reprogramming of your default lens which quickly identifies what's wrong, missing or lacking.

Research reminds us that the practice of providing sincere praise and appreciation within the workplace results in lower turnover, improved customer satisfaction scores and an increase in overall productivity.

And, as a side effect, you'll feel happier. How cool is that?



THANKS TO OUR ADVERTISER

GREENSBORO
IMAGING

Greensboro Imaging has provided imaging services to Triad residents for more than 30 years. They have three locations, including the Breast Center of Greensboro Imaging.

Services include:

- 3-D mammography
- Bone density testing
- CT scans
- Traditional MRI, wide-bore MRI, the only high-field 3Tesla MRI, and Abbreviated Breast MRI
- Spine imaging
- Back pain injections
- Ultrasound
- Virtual colonoscopy
- Elastography – liver function studies.

In addition to the offerings listed, they also:

- participate with most insurance companies and their insured pricing is competitive.
- utilize the expertise of the board-certified, subspecialty-trained radiologists of Greensboro Radiology.
- currently utilize the Cone Health EMR system known as Epic. What does this mean to you and your patients? One timeline and one chart, with easy access.

The GMDM members are Mary Jean Nelson and Allison Fuqua.



Imaging care on your schedule

Novant Health Imaging Triad

Finding time for an X-ray or CT scan can be hard to do — but Novant Health is making it easier with evening hours and walk-in appointments. At Novant Health Imaging Triad, you can schedule your scan during convenient weekday hours until 8 p.m., or opt for a same-day or walk-in visit. You'll also find lower prices than those at some competitors and board-certified radiologists who provide a remarkable experience at an unparalleled value.

To schedule an appointment, call 336-272-2162.

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THE PUZZLER ???

What is the annual Alaskan dog sled race called?

1. Look for the answer in one of the ads.
2. Identify the answer and the ad in which the answer appears.
3. Email the answer and the name of the ad in which the answer appears to

Shay Rumsey at

shayrumsey@northstate.net

WHY SHOULD YOU ADVERTISE IN THE GMDM NEWSLETTER?

1. Your ad will reach a key demographic:

- Medical office managers
- Dental office managers
- Hospital administrators and office personnel
- Assisted living, home health and nursing home administrators, staff and sales executives

2. The cost of advertising is low.

- Business-card size ad: \$520/ year
- 5" wide x 3" tall ad: \$1250/year
- Back cover ad: \$700/year
Full color, vertical ad, 3.63" tall x 2.33" wide

3. The perks for advertising are high.

- You have an opportunity for a 150-word feature about your business in the newsletter.
- You receive extra exposure for your ad through the GMDM Puzzler contest, which requires members to look for an answer to a question in all ads in order to win a prize.
- You receive a free 2-minute info-mercial about your business at a GMDM luncheon meeting when the Puzzler answer is hidden in your ad.

For more information or to order an ad, contact Rita Smith at rsmith@firstpointresources.com or shayrumsey@northstate.net.

PENNYBYRN HOSTS GROUND-BREAKING CEREMONIES TO MARK MULTIPLE EXPANSIONS

Pennybyrn hosted a series of groundbreaking ceremonies on Thursday, September 24. The ceremonies took place at separate site locations in the 71-acre, campus-style community located near High Point and Jamestown, NC.

The ceremonies follow Pennybyrn's announcement in June 2019 that it was developing a stand-alone transitional rehab center. The Lillian Congdon Transitional Rehab Center will allow individuals to receive short-term rehabilitative services with the care and hospitality experience that Pennybyrn has delivered for over 70 years. The Lillian Congdon Transitional Rehab Center will offer innovative accommodations for inpatient rehabilitative care, a service Pennybyrn has provided for the past several years. The multi-disciplinary approach to physical, occupational and speech therapy helps patients recover more quickly while also helping to prevent complications or relapses in healing. The expansion will allow Pennybyrn the opportunity to expand its therapy services to provide outpatient therapy. The transitional rehabilitation program at Pennybyrn is able to serve patients from throughout North Carolina, as well as other states.

The Pennybyrn expansion will also include 42 new independent living apartments. The spacious apartment homes will offer the choice of 11 floor plans, which will range from a one-bedroom to a two-bedroom with den. All apartments will feature bright, open designs with abundant windows for natural light and a private patio or balcony. Solid construction and superior finishes will reflect the high quality for which Pennybyrn is known.

Additional enhancements are planned to expand Pennybyrn's dining venues, fitness center and other general areas of Pennybyrn. An adult day enrichment center will also be added to the Pennybyrn campus as well as refurbishment of the healthcare households and assisted living areas of the community.



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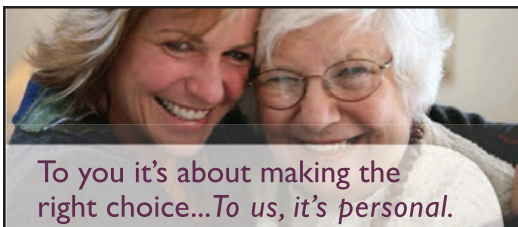
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