



CONE HEALTH SEEKS DONATIONS OF MEDICAL SUPPLIES TO SUPPORT COVID-19 RESPONSE

Cone Health is requesting donations of medical supplies from corporations, community organizations and individuals to help the health system treat patients and prevent spread of the COVID-19 virus.

“As part of our efforts to do everything possible to meet current and future care needs of our community and to prevent COVID-19 from spreading, we are reaching out to organizations and individuals who may have essential medical and cleaning supplies,” said Michelle Schneider, vice president and chief philanthropy officer.

Those with supplies to donate should visit conehealth.com/covid-donation to share details of the donation. Donations of needed items in larger quantities will be prioritized. Cone Health will coordinate pick-up of supplies. Please do not bring items to the hospitals.

MOST URGENT NEEDS:

- o N95 masks (medical or industrial)
- o surgical masks
- o goggles, safety glasses
- o sealed, individually packaged medical-grade swabs for testing
- o disposable surgical gowns (not cloth)
- o shoe covers
- o hair/head caps

ITEMS NOT ACCEPTED:

- o materials for creating handmade masks and PPE
- o visibly soiled or used items
- o cloth hospital gowns
- o opened boxes of gloves, gowns, masks (Boxes must be unopened)
- o handmade masks in small quantities. If you have the capacity to manufacture 500 or more masks to standardized specifications, please email Institutional.Advancement@conehealth.com

Cone Health also is accepting monetary donations to fill gaps and allow them to respond quickly to opportunities that arise. You can visit the same website above to make a monetary contribution in support of Cone Health's COVID-19 response.

GMDM VIRTUAL MEETING

Date and Time:

Thursday, April 23
Noon - 1 p.m.

Speaker: Matthew Hanis



Topic: “Trends in the Business of Healthcare: Using COVID-19 Chatbots to Triage Patients and How to Rapidly Virtualize Your Workforce”

Matthew Hanis, who was scheduled to speak at the joint GMDM/GMGMA meeting in March, will instead present a free virtual seminar from noon to 1 p.m., Thursday, April 23.

His topic will be “Trends in the Business of Healthcare: Using COVID-19 Chatbots to Triage Patients and How to Rapidly Virtualize Your Workforce.” Hanis is the founder and executive producer for the Business of Healthcare (BOH) Series.

Watch your email for more information on how to participate from your desk in this free virtual meeting covering a vitally important topic.

CONNECT WHILE IN-PERSON MEETINGS ARE CANCELLED

There will be no monthly luncheon meetings or board meetings until further notice as we observe the rules for social distancing.

The GMDM newsletter can and will serve as our communication link for our members. Please submit important information to:

shayrumsey@northstate.net

The deadline for announcements and other communication is the 15th of the preceding month. (e.g., For the May newsletter, the deadline is April 15.)

Stay safe and follow the guidelines for sanitary practices against the spread of COVID-19.

MESSAGE FROM THE PRESIDENT

Pamela Olson



I hope this newsletter finds you and your family doing well. I appreciate everyone's understanding of the cancellation of our March luncheon. As mentioned in this newsletter, all of our in-person GMDM activities are on hold at this time.

Thank you to everyone who supported our annual food drive benefiting Greensboro Urban Ministry. A special thank you to our Community Service chair, Tyler Hmiel, for coordinating on behalf of GMDM.

As we navigate uncertain times ahead, I am confident that we will become a stronger organization. As a member of GMDM, you have access to many resources: Resume Resources, Community Service, and Continuing Education to name a few. The GMDM newsletter is a great way to convey your organization's messaging to your fellow members. Please take advantage of this resource and connect with **Shay Rumsey** for more information. The GMDM website can be accessed for digital resources at any time.

I have two amazing children: Brooks (7) and Illa June (5). Since becoming a mother, my prayer for them each night is for them to be happy, healthy and safe. Today, more than ever, it is my hope and prayer that you and your family continue to be happy, healthy and safe.

I look forward to reuniting soon.

Stay well,

Pamela

GETTING TO KNOW YOU – ACTIVE MEMBER



NAME AND PRESENT POSITION:
DEANNA THOMPSON,
owner,
Thompson
Communications.

GMDM COMMITTEES SERVED ON/JOINED WHEN?

I am the associate member representative on the GMDM board. I also have served on the Communications Committee since joining in 2007. My duties include presenting the Puzzler Contest prize at the monthly luncheon. In addition, I proofread the monthly newsletter.

EDUCATION: BS, Journalism, Ohio University, Athens, OH.

HOMETOWN/FAMILY: I have lived in Greensboro for more than 20 years.

My family includes my husband, two sons and a daughter. My oldest son is in my thoughts right now. He is the "quarantine therapist" at the adolescent treatment center where he works, suiting up daily in PPE, mask and gloves to treat new arrivals during their 15-day COVID-19 quarantine period.

HOBBIES: Walk-jogging and reading.

ONE OF THE THINGS I'VE

LEARNED: Not to take anything for granted. As a young reporter in Florida, I was one of the first on the scene of Ted Bundy's brutal attacks in Tallahassee. Two lives ended too early; three more were changed forever. My assignment was to write about one of the severely wounded – a dancer who survived but would dance no more. I make an effort to "dance" every day.

COMFORT FOOD(S): Dark chocolate. It's health food, right?.

FAVORITE TRAVEL SPOT: Take me to the water. I find peace in the ocean's tide and the river's rippling currents.

COMMENTS ABOUT GMDM:

This organization is a vital educational resource for our members who are involved in healthcare – and for the associate members who provide services to them. I come away from every luncheon with information I can use.

ONE THING WE DO NOT KNOW

ABOUT YOU: I'm the author of a children's book, *100 Years Old with Baby Teeth*, that was published in 2006. It's about a first grader who is the only child in her class that hasn't lost a tooth.

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Danny Rudisill, President

OUR SPOTLIGHT THIS MONTH

IS ON:



**Thompson
COMMUNICATIONS**

Do you have information you need to get out to patients or clients due to COVID-19? Thompson Communications, owned by GMDM member Deanna Thompson, can help you reach your audience and ensure that your messaging is on target. During the 2009 H1N1 pandemic, Thompson Communications wrote advertising/publicity materials used by Cone Health to communicate with the public.

Our services include:

- Writing and ghostwriting
- Publicity
- Online and print advertising
- Websites
- Brochures
- Social media
- Online and print newsletters

Healthcare organizations that have used Thompson Communications' services include Mission Health, ALEF Behavioral Group, Murphy Wainer Orthopedic Specialists, Northwest Pediatrics, Hearing Life, Piedmont Orthopedics, Carolina Vein Specialists, Spine & Scoliosis Specialists, Urgent Medical & Family Care and Cone Health.

View an online portfolio at www.ThompsonOnline.biz or email Deanna at deanna@thompsononline.biz for more information.



Ask The Lawyer

By Karen McKeithen Schaede

Send your questions to
KSchaede@ConnorsMorgan.com

Q: What is HR 6201?

A: This is the “Families First Coronavirus Response Act,” which was signed into law on March 18. It requires certain public employers as well as private employers with fewer than 500 employees to provide employees with paid sick leave or expanded family and medical leave for “specified reasons related to COVID-19.” Employers of healthcare providers or emergency responders can elect to exclude employees from both the sick leave and the family and medical leave provisions.

According to the U.S. Department of Labor, an employee of a covered entity qualifies for paid sick time if:

- the employee is unable to work (or unable to telework) because the employee or someone they care for is under a quarantine or isolation order or has been advised by a healthcare provider to self-quarantine;
- the employee has COVID-19 symptoms and is seeking a medical diagnosis;
- the employee is caring for a child whose school or place of care is closed due to COVID-19; or
- the employee is experiencing another similar, specified condition.

The employee qualifies for expanded family leave if their child’s school or place of care is closed because of COVID-19.

Small businesses with fewer than 50 employees may be able to apply for exemption.

For information specific to your business, consult an attorney.

This article is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any particular issue or problem. The information contained in this article does not create an attorney-client relationship between Connors Morgan PLLC and the reader.

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Ravi Shankar, MD, is board certified in maternal fetal medicine, obstetrics and gynecology. Dr. Ravi Shankar specializes in providing high-risk pregnancy care. He is Medical Director for Cone Health Center for Maternal Fetal Care.



Corenthian “Corey” J. Booker, MD, is a board-certified obstetrician and gynecologist and maternal fetal medicine specialist who recently joined Cone Health’s Center for Maternal Fetal Care. He enjoys connecting with families to address high-risk pregnancy needs.



CONE HEALTH

Center for Maternal Fetal Care

For scheduling, call **(336) 832-6986**.
Visit **ConeHealth.com** for more information.

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PEOPLE ASKED NOT TO VISIT PATIENTS AT CONE HEALTH

The restriction is designed to avoid spreading COVID-19 to patients and staff.

People will not be allowed to visit friends and relatives in Cone Health hospitals. This is to protect patients and staff from spreading COVID-19.

There are only a few exceptions to the no-visitor restrictions.

- Laboring women will be allowed to have one person with them for their entire hospital visit. That one person can be a spouse, partner or doula.
- One parent or guardian will be allowed to visit children under 18 during the child’s entire stay.
- Exceptions may be made for a patient who is dying (less than six hours to live), as determined by a physician.

Cone Health reminds people of the importance of frequent hand washing, covering coughs and social distancing. Those who have COVID-19 symptoms should call their doctor or make a virtual visit. Virtual visit options include on-demand video calls, e-visits and scheduled video visits.

MONTHLY E-COURAGEMENT

PROVIDED BY RICH SCHLENTZ, FOUNDER OF EXTRAORDINARY! INC.
VISIT RICH AT WWW.EXTRAORDINARYINC.COM
CONTACT HIM AT RICH@EXTRAORDINARYINC.COM
336-317-4603



NO NEWS IS BAD NEWS

If you've ever:

- waited on a test result from your doctor
- hoped to hear from a loved one that's traveling
- anticipated response to a job application

Then you've experienced that ... *No news is bad news.*



Personally and professionally, we want to know what's going on.

Contrary to the popular philosophy that no news is good news, here's how *no news* really impacts people in the workplace:

- devalues them, implying they can't handle being "in the know."
- causes them to feel suspicious and vulnerable about their performance and upcoming changes.
- increases gossip as they guess and grasp for answers.

The *no news* practice will burden your team with the stress of blindly navigating a communication void.

Instead, provide timely and accurate feedback and updates.

This one habit will give your team members what they need most:

The peace of mind to focus on their roles.



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Finding time for an X-ray or CT scan can be hard to do — but Novant Health is making it easier with evening hours and walk-in appointments. At Novant Health Imaging Triad, you can schedule your scan during convenient weekday hours until 8 p.m., or opt for a same-day or walk-in visit. You'll also find lower prices than those at some competitors and board-certified radiologists who provide a remarkable experience at an unparalleled value.

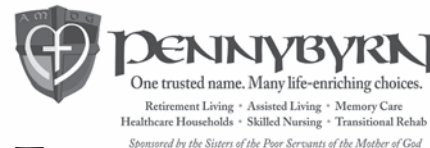
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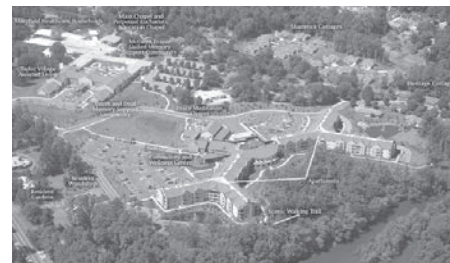
The campus-style community offers:

- independent living apartments and cottages
- assisted living, memory support
- healthcare households
- transitional short-term rehab

All of the care services are available to all area residents, not just existing residents of the community. The intimate environment, picturesque mature neighborhood setting and rich tradition of the sponsors, the Sisters of the Poor Servants of the Mother of God, blend to create a lifestyle rich in choice and personal fulfillment.

Pennybyrn is represented in GMDM by **Pamela Olson**, transitional services coordinator, Pennybyrn Transitional Rehab.

Aerial view of Pennybyrn campus



THE PUZZLER ???

What actor changed his name from Archibald Leach?



1. Look for the answer in one of the ads.
2. Identify the answer and the ad in which the answer appears.
3. Email the answer and name the ad in which the answer appears to Shay Rumsey at shayrumsey@northstate.net

THE FLOUR SACK

By Colleen B. Hubert

In that long ago time when things were saved,
When roads were graveled and barrels staved,
When worn-out clothing was used as rags,
And there were no plastic wrap or bags,
And the well and the pump were way out back,
A versatile item was the flour sack.

Pillsbury's Best, Mother's and Gold Medal, too
Stamped their names proudly in purple and blue.

The string sewn on top was pulled and was kept;
The flour emptied and spills were swept
The bag was folded and stored in a sack
That durable, practical flour sack.

The sack could be filled with feather and down,
For a pillow or t'would make a sleeping gown,
It could carry a book and be a schoolbag,
Or become a mail sack slung over a nag.

It made a very convenient pack.
That adaptable, cotton flour sack.

Bleached and sewn, it was dutifully worn
As bibs, diapers or kerchiefs adorned.

It was made into skirts, blouses and slips
And mom braided rugs from one hundred strips
She made cuffed curtains for the house or the shack,
From that humble but treasured flour sack!

As a strainer for milk or apple juice,
To wave men in, it was a very good use,
As a sling for a sprained wrist or a break
To help mother roll up a jelly cake,
As a window shade or to stuff a crack,
We used a sturdy, common flour sack!

So now my friends, when they ask you
As curious youngsters often do,
"Before plastic wrap, Elmer's Glue
And paper towels, what did you do?"
Tell them loudly and with pride, don't lack
"Grandmother had that wonderful flour sack!"



Most of these girls' dresses were made from flour sacks.

Editor's note:

This article seemed very apropos during the
COVID-19 pandemic we are struggling with.



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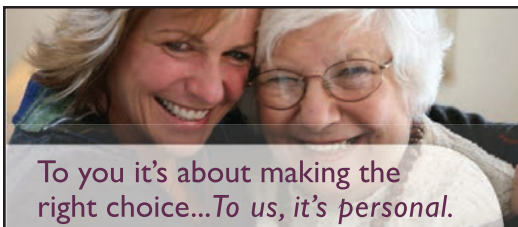
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