March 2019



A Monthly Newsletter

Happy St. Patrick's Dat

# **2019 COMMITTEE CHAIRS** SIGN UP TO SERVE ON A COMMITTEE BY EMAILING THE CHAIR



EDUCATION PROGRAMS Wayne Ford – Innovative Financial Solutions Plans programs for luncheon meetings. wayne.ford@lpl.com



COLLABORATIVE EVENTS Nedra Baldwin - PACE of the Triad Plans healthcare seminars and teaching sessions with other

associations/organizations. nedra.baldwin@pacetriad.org

COMMUNITY SERVICE



Allocates funds for worthy community projects. **CO-CHAIRS** Jill Vonderhaar - Cone Health

iill.vonderhaar@conehealth.com Hope Jensen – Cone Health hope.jensen@conehealth.com



#### **COMMUNICATIONS** Shay Rumsey - Medical/ Dental Communications Publishes monthly newsletter/ contracts advertising. shayrumsey@northstate.net



GOLF Bruce Barton - Cone Health Medical Group Plans annual golf tournament. bruce.barton@conehealth.com



BOSSES' NIGHT Kimberly Mikaelian -Dentistry Revolution Plans annual event honoring our bosses. kimberly@dentistryrevolution.com

#### SOCIAL MEDIA/WEBSITE MAINTENANCE

Bob Ring - MICA Information Systems Maintains website /connects members to upcoming activities. bring@micamedical.com

#### SCHOLARSHIP

Allison Peschell – Triad HealthCare Network Searches for candidates for area allison.peschell@conehealth.com

**RESUME RESOURCES** 

Teresa Rakestraw - Wendover OB/GYN Retains resumes for distribution to GMDM members seeking to fill office positions. ta.rakestraw@wendoverobgyn.com

#### MEMBERSHIP/ HOSPITALITY Sherri McMillen - Cone Seeks out new members/

Health Physician Liaison encourages member retention. sherri.mcmillen@conehealth.com

#### THANKS TO OUR 2019 BOSSES' NIGHT SPONSORS

PLATINUM

WELL• SPRING **SOLUTIONS** Nicole Reynolds

CONE HEALTH Bruce Barton LAB CORP Mark Cheek **GUILFORD** ORTHOPAEDIC AND SPORTS MEDICINE CENTER Lisa Haymore

GOLD



Pamela Olson

HOME INSTEAD

Debi Bryant

PLASTIC SURGERY Nicole Barber GREENSBORO IMAGING, THE BREAST CENTER Mary Jean Nelson & Allison Fuqua

Join · Connect · Grow

**BARBER CENTER FOR** 

BRONZE

#### Shawn Straub, MA. SPHR. is the co-founder and

principal partner of ALT HR Partners. While providing insight and assistance with legal compliance and



Shawn Straub

risk mitigation, Straub helps companies navigate terminations and layoffs with dignity, respect and empathy. She is a fierce advocate for treating all employees equally and fairly.

FOR YOUR INFORMATION

ABOUT THE PROGRAM

ABOUT THE SPEAKER

 ${f H}$ olding Your Team Members

Accountable – with Empathy

Straub has been providing employee relations expertise for nearly 20 years to healthcare, retail and nonprofit organizations. In her role as director of human resources at multiple corporations, she has created strategic solutions for employee development and provided tactical expertise in employment law.

# NEXT MEETING

#### **RESERVATIONS ARE REQUIRED**

Date and Time:

Wednesday, March 20, 2019 11:45-1:00 p.m. Buffet line opens at 11:30 a.m.

**Meeting Place:** Starmount Forest Country Club

**Program:** 

Holding Your Team Members Accountable – with Empathy

> <u>Speaker</u>: Shawn Straub **ALT HR Partners**

Cost: \$20.00 for a guest



# medical/dental scholarships.

March 2019



#### Message FROM THE PRESIDENT

Jamie Alston

T he luck of the Irish. Is that really a thing? According to Edward T. O'Donnell, an associate professor of history at Holy Cross College:

"During the gold and silver rush years in the second half of the 19th century, a number of the most famous and successful miners were of Irish and Irish American birth. Over time, this association of the Irish with mining fortunes led to the expression 'luck of the Irish.' Of course, it carried with it a certain tone of derision, as if to say, only by sheer luck, as opposed to brains, could these fools succeed."

Well, I don't know about you, but I don't try to make it in life "only by sheer luck."

My belief and passion is the followthrough. I believe you will have more "luck" in your life if those around you know you are dependable. They can count on you. When we learn to keep our word, follow through with plans and show up for others, doors around you will open. People around you will want you in their life more. They will desire to have your input, have you on their team, because they know they can count on you. You will have "good luck."

So, in this month of drinking green beer, or even a Shamrock Shake, make it a point to follow through. Go the extra mile for your patients, for your staff, for your friends and family. Show them your word is your bond and watch your "luck" begin to change.

"May your thoughts be as glad as the shamrocks. May your heart be as light as a song. May each day bring you bright, happy hours that stay with you all the year long."



#### GETTING TO KNOW YOU - ACTIVE MEMBER



PRESENT **POSITION:** IILL VONDERHAAR has been a physician liaison for Cone Health for 11 years.

GMDM COMMITTEES: Co-chair, Community Service Committee and cochair, Golf Committee.

**EDUCATION:** BS, Nursing, Virginia Commonwealth University.

HOMETOWN/FAMILY: Originally from Cincinnati, OH. Lived in Pittsburgh, PA, Kingsport, TN, and Richmond, VA, for 30- plus years. Only child, no children, single, and mom is going strong at 91.

HOBBIES: Working out. I love walking, running, golf, tennis, pilates, bike riding, travel and UNC basketball.

ONE OF THE THINGS I'VE LEARNED THROUGH GMDM: GMDM brings outstanding leaders to its membership. The educational opportunities are wonderful, and I'm impressed with the commitment to the community.

I WOULD LIKE PEOPLE TO **REMEMBER ME AS:** A loyal friend, honest, kind and fun-loving.

WAYS TO RELAX: Spending time with my kitties, time with friends, reading, working out and getting an 80-minute massage.

COMFORT FOOD(S): Soft ice cream -McDonald's or Dairy Queen. Vietnamese food.

FAVORITE TRAVEL SPOT: Sedona, AZ, Amalfi Coast of Italy. Traveling to Spain and Portugal in September 2019.

FAVORITE MUSIC/BOOK: Enjoy contemporary jazz and rock and roll. Any fun music to dance to.



Greensboro. NC 27407 (off Dundas near Pomona) (336) 273-2120 Danny Rudisill, President



GMDM is the premier professional organization for medical and dental practices in Guilford County, dedicated to providing timely educational programs, strong networking support and personal growth opportunities. Join. Connect. Grow.



 ${f P}$ hysician liaisons provide a two-way communication link between Cone Health and referring physicians. The Physician Liaison program staff keeps referring physicians abreast of specialty services and programs available throughout Cone Health. Our liaisons can help facilitate convenient times to meet with our specialists. They also work to establish and strengthen the relationships between new providers in the community and established providers in the health system.

### THE JOY OF CARING A TO Z

Achieving a sense of fullfillment **B**rightening the days of others Changing the world for the better Discovering the joys of helping others  $\mathbf{E}_{\mathrm{arning respect and admiration}}$ Feeling good about yourself Giving back to others **H**earing "thank you" time and again Inspiring others with your dedication Joining the community of caring people Knowing you give your best each day Lifting spirits Making great use of your time and talents Noting the difference your efforts make Opening your heart to others Putting compassion into action Quieting others' concerns and fears **R**eaching out to those in need Spreading smiles wherever you go Touching lives Understanding the importance of giving Valuing everyone you meet Warming hearts EXpressing your generosity Year-round appreciation Zeroing in on what's important – CARING!

By a former GMDM president, Marion Attaway



We work to find the perfect CNA for your loved one.



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### UPCOMING COMMUNITY SERVICE DRIVES FOR 2019

MARK YOUR CALENDARS NOW!

CLOTHING DRIVE May 15, 2019 For the Women's Resource Center

TEACHER SCHOOL SUPPLY DRIVE August 21, 2019 Supplies go to



Guilford Education Alliance

HOLIDAY TOY DRIVE November 20, 2019 Toys go to The Salvation Army SCRABBLE WORDS

PRESBYTERIAN: When you rearrange the letters: BEST IN PRAYER

ASTRONOMER: When you rearrange the letters: MOON STARER

DESPERATION: When you rearrange the letters: A ROPE ENDS IT

THE EYES: When you rearrange the letters THEY SEE

GEORGE BUSH: When you rearrange the letters: HE BUGS GORE

THE MORSE CODE: When you rearrange the letters: HERE COME DOTS

The most important part of imaging is seeing the patient's concerns clearly.

Greensboro Imaging 336.433.5000 315 W. Wendover Ave. 301 E. Wendover Ave. at Wendover Medical Center

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**The Breast Center of Greensboro Imaging** 336.271.4999 1002 N. Church St., Suite 401



# MONTHLY E-COURAGEMENT

#### PROVIDED BY RICH SCHLENTZ, FOUNDER OF EXTRAORDINARY! INC. VISIT RICH AT WWW.EXTRAORDINARYINC.COM CONTACT HIM AT RICH@EXTRAORDINARYINC.COM 336-317-4603



#### THE TRUTH ABOUT "TELLING IT LIKE IT IS"

 ${
m T}$ he phrase sounds bold and confident: "I just tell it like it is."

Truth is, when this practice morphs into an unbridled fault-finding communication style, bodies are left in its wake.

This isn't the way of an engaging leader.

Ask yourself: Does my 'telling it like it is' build people up or leave them wounded?

If your words deflate and discourage  $\ldots$  change that. It takes more discipline and skill to build than to demolish.

Even with difficult conversations, decide how people can leave your interactions feeling optimistic and confident.

Next time you aim your truth at someone, check your motives.

Choose your words and tone carefully. Use them for the power of good.



Imaging care on your schedule

#### **Novant Health Imaging**

Finding time for an X-ray or CT scan can be hard to do — but Novant Health is making it easier with evening hours and walk-in appointments. At Novant Health Imaging Triad, you can schedule your scan during convenient weekday hours until 8 p.m., or opt for a same-day or walk-in visit. You'll also find lower prices than those at some competitors and board-certified radiologists who provide a remarkable experience at an unparalleled value.

To schedule an appointment, call 336-272-2162. © Novant Health, Inc. 2018



# THANKS TO OUR Advertiser



March 2019

**P**ACE of the Triad is a nonprofit health and human services agency committed to the wellness of seniors and to improving the autonomy and quality of their lives. PACE is a Program of All-inclusive Care for the Elderly that provides communitybased care and services to individuals who need nursing home-level care, but want to remain at home. Available services include, but are not limited to, an adult day health program, medical care, rehab therapies, transportation, home health, medications and supplies.

PACE of the Triad accepts Medicare, Medicaid and private payment. With the exception of emergency care, all services must be approved in advance by PACE of the Triad. Participants may be fully and personally liable for the costs of unauthorized or out-of-PACE program agreement services.

To enroll in the PACE program, participants must be 55 or older, residents of Guilford or Rockingham counties, able to live safely in the community and determined by the N.C. Division of Medical Assistance to be eligible for a nursing home level of care.

For more information, call 336-550-4040 or visit www.pacetriad.org.

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# THE PUZZLER ???

# What is a cryptographer?

- 1. Look for the answer in one of the ads.
- 2. Identify the <u>answer and the ad in which</u> <u>the answer appears.</u>
- 3. Email the <u>answer</u> and <u>name the ad in</u> <u>which the answer appears</u> to Shay Rumsey at shayrumsey@northstate.net



# Ask The Lawyer

CONNORS MORGAN

PLLC

Have a question about the law? Send your questions to KSchaede@ConnorsMorgan.com

 $\mathcal{Q}$ : What are some things I need to worry about in our practice when it comes to employees?

*C*: We often just think about wrongful termination and employment discrimination when it comes to employees. Over the next few months, I am going to write about some topics that a practice needs to think about but often overlooks when it comes to employee claims.

#### One of these topics is Assault and Battery:

First, look at the definition of assault. It is "intentionally putting someone in reasonable fear of imminent harmful or offensive contact." Battery is "harmful or offensive touching."

Claims of assault and battery may be asserted when an employee is being harassed or bullied in the workplace. If an employee asserts this claim, it should be taken seriously and investigated. The investigation may be internal, but an outside party may be needed also.

Consult your Human Resources Department or your attorney to decide what is needed for a thorough and objective investigation.

This article is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any particular issue or problem. The information contained in this article does not create an attorney-client relationship between Connors Morgan PLLC and the reader.



# **BRUCE BARTON**

Cone Health | CHMG Director of Business Development / Practice Enhancement

Direct Dial: 336.663.5032 | Cell: 336.944.2969 Website: conehealth.com



PACE of the Triad is a non-profit, community-based health and human services agency committed to the wellness of seniors and to improving the autonomy and quality of their lives.

#### A Program of All-Inclusive Care for the Elderly



For a tour or inservice for your staff, contact GMDM Member, Nedra Baldwin:

> 1471 E. Cone Blvd. Greensboro, NC 27405

> > 336-550-4040

www.pacetriad.org info@pacetriad.org

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#### EIGHT WAYS TO CONTROL ANGER IN YOURSELF

- 1. Recognize that rarely does anyone's mind get changed in an angry exchange of words.
  - Neither side is listening well enough for this to happen.
- 2. Become analytical about the behavior of others. Everyone has what he or she believes is a good reason for behavior that to you looks irrational, childish or worse. Ask yourself what the other person's justification might be. It will help you deal with the situation.
- 3. Admit that no one can make you angry; you get angry. You are the only person who should be in control of your emotions. To relinquish that control to others, by getting angered in situations where you are sorry afterwards, is a putdown to yourself.
- 4. Recognize that the longer you remain calm and in control, the more likely you are to win. Anger gets in the way of rational thinking and prevents you from seeing opportunities for gain.
- 5. Learn to be an observer in your own life. View what happens to you objectively. Evaluate your responses. Determine to do better next time.
- 6. Begin responding to people; stop reacting to them. Think with your head, not your gut.
- 7. Distance yourself from those who seem to be able to get your goat and who are bent on doing it as often as they can.
- 8. When a person earns your rejection, give it. No longer allow this person access to you.

Schedule Your

**PERSONAL TOUR** 

Call 336-821-6548

### GMDM CHARITY GOLF CLASSIC Thursday, May 30, 2019 Greensboro Country Club Show your support!!



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