Monthly Newsletter

www.gmdm.org

June 2025

Join Us at the June Luncheon





MARLEE FOSTER (left) Senior Patient Experience Manager, Cone Health

KATHERINE K. CLARK, DNP, AGNP-C (right) Geriatrics Nurse Practitioner, Cone Health

THE PROGRAM Communication Is Care: Unlocking Better Experiences Through Connection

Great experiences start with better conversations. This session explores how a structured approach to communication – built with input from those on the front lines – can improve clarity, consistency and connection across all roles in care delivery. By focusing on what matters most to patients and teams, organizations can reduce misunderstandings, build trust faster, and ensure every interaction supports a more seamless, compassionate experience. Whether we're at the bedside, on the phone or behind the scenes, how we communicate shapes how we care.

THE PRESENTERS

Marlee Foster is the senior patient experience manager at Cone Health, where she champions compassionate, patient-centered care across more than 170 medical practices. **Katherine K. Clark** is a geriatrics nurse practitioner at Cone Health who learned the significance of effective patient communication during a 7-year stint as an emergency room nurse.

THE LUNCHEON

WHEN: 11:45 – 1:00 p.m., Wednesday, June 18, 2025 WHERE: ACC Hall of Fame Board Room, Special Events Center, Greensboro Coliseum Complex (See details in Column, Page 2, and on Maps, Pages 8-9) COST: Free with membership; \$35 for guests

RSVP: Click here to log in and register for the luncheon

RESERVATIONS REQUIRED; PLEASE NOTE ANY DIETARY RESTRICTIONS

IMPORTANT NEWS FOR GMDM MEMBERS!

NEW LOCATION FOR GMDM LUNCHEONS

The June-September GMDM luncheons will be held in a different building in the Coliseum Complex due to renovations at Ovations Lounge.

See President's Column, Page 2, for details.

See Maps, Pages 8-9, for details on where to park and where to enter.

GMDM CHARITY CLASSIC GOLF TOURNAMENT,
JUNE 9

See details, Page 2. Volunteers still needed!

- GGMGMA BREAKFAST
 MEETING, JUNE 12
 Sign up by June 4 to
 attend presentation on
 Cone Health-Risant Health
 merger. Click here for
 details on Page 1 of the
- JULY CLOTHING AND HOUSEHOLD GOODS DRIVE FOR WRC
 See Story, Page 4, and Flyer, Page 7 for details.

May GMDM newsletter.

Meet the new spine surgeon at Murphy Wainer Orthopedic Specialists in an advertising insert on Page 5.

Clean out your closets now!

MESSAGE FROM THE PRESIDENT

by Jody Clayton



A s we transition into the summer months, I'm excited to share some important updates regarding the location of our meetings.

From June through September, we will temporarily relocate from our usual Ovations Lounge to the Special Events Center due to renovations. While change can be a bit confusing, I assure you that this move is a step toward enhancing our experience.

The Special Events Center is located on the side of the Coliseum facing the Greensboro Aquatics Center (GAC). To access parking, please

See Maps, Pages 8-9, for Detailed Parking Info and Directions

enter from West Gate City Blvd. and turn onto Patterson Street, where you can park in Lots A, B, C or D.

Once parked, walk toward the Special Events Center and look for a friendly GMDM board member, who will guide you to the entrance.

Our first meeting in June will take place in the ACC Hall of Champions Board Room. Starting in July, we'll convene in Meeting Room 3. These rooms are within a few feet of each other. I'm looking forward to this exciting transition!

Do you have questions or comments about GMDM? Email President Jody Clayton at Jody.Clayton@kiscosl.com.

Volunteers, Giveaways Still Needed for 13th Annual GMDM Charity Classic

Il GMDM members are invited to the GMDM Charity Classic on Monday, June 9, to volunteer or just to spend some time watching the fun. Volunteers should arrive at 7 a.m. to help with golfer check-in. Or you can come any time to watch or help for a short time. Click here for details. Email Lisa Haymore at lisa. haymore@sosbonedocs.com if you would like to volunteer.

Giveaways Still Needed

Advertise your organization with the business people who are playing in the tournament by providing a giveaway for the goodie bags all golfers receive. Quantity needed of each item is 80-100. If you can donate, please take your items to Lisa Haymore at Guilford Orthopaedic and Sports Medicine Center, 1915 Lendew St., by Wednesday, June 4, at the latest!

Thanks to Our New Sponsors

New activity sponsors are: **Beverage Sponsor:** Guilford Orthopaedic and Sports Medicine Center, represented in GMDM by Lisa Haymore and Kristin Gilbert.

Putting Contest Sponsor:

Pennybyrn, represented in GMDM by Sarah Barker.

Closest to the Pin Sponsors:

Triad Internal Medicine Associates, represented in GMDM by Misti Sellars; Bayada Home Care; Pierce-Jefferson Funeral Home; Carr, Riggs, Ingram; and Cox Family Practice.

All Tee Sponsors will be recognized in the July newsletter.



Monday, June 9, 2025 Greensboro Country Club's Carlson Farm course

Platinum Sponsor:



Gold Sponsors:





Silver Sponsors:



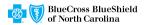




health**team** advantage-











We're by your side so your loved one can stay at **home**.

(336) 294-0081 HomeInstead.com/311

ach Home Instead® office is an independently owned and operated franchise of Home Instead, Inc. n Honor Company. © 2023 Home Instead, Inc.

Page 2 June 2025

Anesthesiology Consultants of North Carolina Works to Provide Specialized Perioperative Care to Patients of Cone Health

nesthesiology Consultants of North Carolina, PLLC, (ACNC) is an independent physician-led practice serving the Cone Health System for over 20 years. The formation of ACNC stemmed from the desire to continue the pattern of excellence that best serves the Greensboro community and our patients.

Our physicians are among the best in their field, providing specialized care in cardiothoracic, neurosurgical, obstetric, ambulatory, pediatric and regional anesthesia. ACNC provides exceptional patient care by practicing in an evidence-based fashion, measuring outcomes, and continuously striving to improve.

Our Vision is, through vigilance, expertise and innovation, we provide the best physician-led perioperative experience to every patient, every day.

Our Mission is to provide high-quality, safe, personalized perioperative care.

Our Values are as follows:

Compassion

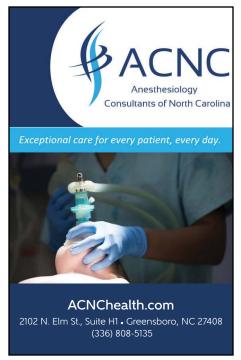
We care about our patients. We aspire to optimize the patient experience through personalized care.

Integrity

We will maintain the highest standards of ethical behavior.

Clinical Excellence

We strive for exceptional care by constructing a team of boardcertified or board-eligible physicians dedicated to evidencebased medicine.







ADVERTISER FOCUS:



Learn more about ACNC here.

Partnership & Advocacy

We continually collaborate with physicians and organizations to consistently champion the interests of our patients, surgeons and hospitals.

Anesthesiology Consultants of North Carolina is dedicated to enhancing community health through comprehensive anesthesiology services and outreach initiatives. Our focus extends beyond clinical care to include education and support for both patients and our community.

- Personal care
- Homemaking services
- Companionship
- · Dementia Care and **Respite Care**
- 24/7 Virtual Care
- · Hourly and Live-in Care
- Veterans Administration Benefits







Choose ComForCare to live your best life possible.

Services include: -

- Personal care
- Family respite
- Companion care
- Meal preparation
- Medication reminders
 Light housekeeping

336-617-6001 www.triadcaregiving.com

ComForCare is a licensed, bonded, and insured home care agency proudly supporting the Triad, GMDM, and seniors since 2007.

June 2025 Page 3

Why Should You Support the Women's Resource Center by Donating Clothes and Other Goods at our July 16 Meeting?

he Women's Resource Center of Greensboro (WRC), founded in 1995 by four local women, is a nonprofit organization that helps women facing challenges – including divorce, a return to work, family or health problems, or financial difficulties.

WRC helps by assessing needs, referring women to other nonprofit and human services agencies, and providing services itself when women's needs can't be met by existing organizations.

All of its services are free. They include:

 A job readiness training program, Women to Work, open to first-time job seekers and women seeking to upgrade their skills. The program covers topics such as transferring home skills to marketable skills, resume development, and interviewing.

How Your Donations Will Directly Help Local Women

Audrey Amos, WRC's program manager, told GMDM last year that their typical client is a single mom, trying to raise kids on an income of less than \$20,000 per year.

Your donations help provide these struggling women with clothing and household goods. Here's how it works: The items you bring to the July 16 GMDM meeting are donated to the Junior



League's Bargain Box, which in turn issues a credit voucher to WRC in the amount of your donation. WRC then gives the vouchers to clients, who use the vouchers to shop for clothing and household goods for themselves and their families at the Bargain Box. WRC gives over \$30,000 in vouchers to women in need each year.

See the flyer on Page 7 for details on needed items.

- A free Attorney Hotline, where licensed attorneys volunteer their time to answer questions in over 20 areas of law, including civil, criminal, bankruptcy and domestic/family law.
- Educational workshops designed to provide women with information to help empower their lives, covering topics such as budgeting, first-time homebuying and more.

The Puzzler???



GMDM has sponsored the Charity Classic Golf Tournament for how many years?

Look for the answer in one of the ads. Then click here to email the answer and the ad in which the answer appears to newsletter editor Deanna Thompson (deanna@thompsononline.biz).



In Senior Living, Experience Matters

Experienced management teams build better communities. Our teams have over 180 years of combined senior living experience. We are trusted business partners in the community with financially stable ownership and proven experience.

Abbotswood at Irving Park

336.282.8870 lifeatirvingpark.com



336.299.4400 lifeatheritagegreens.com



Person-centered health plan with focused patient support, including:

- Medical and dental care
- Adult day program (full day)
- Medical transportation
- Home care Thirteen
- Rehab therapy and more.

336-550-4046



pacetriad.org



Page 4 June 2025

Murphy Wainer Orthopedic Specialists Welcomes Experienced Spine Surgeon

Gregory Gebauer, MD, MS, has joined Murphy Wainer Orthopedic Specialists as an orthopedic spine surgeon. A graduate of the New Jersey Medical School, Dr. Gebauer went on to receive advanced training at two of the world's top-ranked institutions for orthopedic care – completing a residency in orthopedics at Johns Hopkins Medicine and a spine surgery fellowship at Thomas Jefferson University/Rothman Orthopaedic Institute, where he trained with both orthopedic and neurosurgical spine surgeons.

A New Service for Patients

A well-respected orthopedic spine surgeon in Florida for the past 14 years, Dr. Gebauer is excited to join Murphy Wainer and add a new dimension to the practice's services. Patients with spine issues previously could receive on-site physical therapy and nonsurgical treatments provided by Dr. Wesley Ibazebo, but had to be referred elsewhere if surgery was needed.

"Now, if those treatments aren't working and patients may need surgery, I can help," says Dr. Gebauer. "Dr. Ibazebo and I can work together to offer the full spectrum of care at Murphy Wainer for patients with spinal conditions."

Advanced Training, Whole-Person Care

With his world-class training in neurosurgical and orthopedic spine surgery, Dr. Gebauer brings leading-edge expertise from both disciplines to his work with patients.

The most common conditions that Dr. Gebauer sees are: stenosis (narrowing of the spinal column, usually due to arthritis); sciatica (pain from a pinched sciatic nerve, often radiating down a leg); and radiculopathy (pain from another compressed spinal nerve).

His biggest satisfaction comes from helping patients solve their unique issues, whether through surgery or other treatments.

"I pride myself on really listening to patients, explaining things, and working together with them to develop our treatment plan," he says. "I take the whole person into account, not just their pain or their spinal condition, but their overall health, what their specific goals are in treatment – whether it's decreased pain, better function, or being better able to walk, exercise, or maintain mobility. How can we best achieve those goals?"

A Passion for Medicine

Growing up in Springfield, NJ, Dr. Gebauer got his introduction to medicine at 16, working as a volunteer EMT for his town's volunteer first aid squad. Inspired by a friend's parent, he set out to become a biomedical engineer. While in graduate school, he was invited to the operating room to observe a new spine surgery device. "I became fascinated by the complexity and intricacy of the spine and changed my career path," he says.

Family and Interests

Dr. Gebauer devotes much of his free time to family activities with his wife and their four children. Together they enjoy traveling, skiing, concerts, and watching sports. He is also a runner, an avid reader, and a lifelong Mets fan.



SPECIALTIES:

- Pinched nerves/sciatica
- Neck and low back pain
- Herniated disks in the neck and back
- Degenerative spine diseases
- Spinal fractures and trauma
- Minimally invasive and motion preservation surgeries

EDUCATION:

Undergraduate degree: Mechanical Engineering, Lafayette College, Easton, PA

Master's degree: Biomedical Engineering, Rutgers University, New Brunswick, NJ

Medical degree: New Jersey Medical School

Residency: Orthopedics, Johns Hopkins
Medicine, Baltimore, MD

Medicine, Baltimore, MD

Fellowship: Spine Surgery, Thomas Jefferson University/Rothman Orthopaedic Institute,

Philadelphia, PA

BOARD CERTIFICATION:

Orthopedic Surgery



Schedule an appointment online



murphywainer.com 336-375-2300

Offices in Greensboro and Eden



Congratulations to GMDM member Logan Rudisill of Piedmont Printing & Graphics and his new wife, Jaden. They were married May 3 in Oak Ridge, NC.







Congratulations to the May GMDM luncheon winners (left to right): Ellen McGuinness, a visitor from The Elderlaw Firm, winner of the Member Table prize, a restaurant gift card from Choice Care Navigators; Mark Cheek of Labcorp, winner of the 50-50 Raffle; and Lisa Haymore of Guilford Orthopaedic and Sports Medicine Center, winner of the Puzzler Prize, a restaurant gift card from PACE of the Triad.

Pulse, the newsletter of Guilford Medical & Dental Managers, is published online monthly.

Advertising: Visit gmdm.org/advertising or email the editor at deanna@thompsononline.biz.



1st Place

Judge's Comment: "Well-written. Striking and inventive layout and graphics."



Rebrand your communications with a national award-winning team.

- Strategic writing Creative direction
- · Website content · Healthcare marketing
- Nextdoor ads
 B
- Brochures/flipbooks
- Online/print ads Online/print newsletters



336-292-6041 ThompsonOnline.biz deanna@thompsononline.biz



Home Care You Can Count On.

- · Meds admin & reminders
- Bonded & insured
- · Bathing & toileting
- Companion & personal

336-265-3500 brightstarcare.com/s-greensboro

Page 6

Www.bipinc.com

L f in

A HIGHER STANDARD

©BrightStar Care Independently Owned and Operated

June 2025



Is your closet too full? If so, DONATE on behalf of:



CELEBRATING 30 YEARS

Join us in supporting this beautiful organization, by bringing in items you no longer use!



- Gently used or new clothing- women's, men's or children's
- Household goods
- Small appliances
- Shoes/purses
- Jewelry or accessories
- Toys

** Bring items to our July 16th GMDM meeting



GMDM'S Luncheon location is changing in June from Ovations Lounge to the Special Events Center in the Greensboro Coliseum Complex. Below you can see the location of the SPECIAL EVENTS CENTER and NEARBY PARKING LOTS in the coliseum complex.

Greensboro Coliseum Complex | Parking

2) Special Event Center Hall A

22 Special Event Center Hall B23 Special Event Center Hall C

- Coliseum Suite Parking
- Satellite / TV, Truck Parking
- 30 Plaza Entrance
- 3b Coliseum Load-In
- 4 Coliseum Operations Entrance
- 6 Backstage SEC Parking
- 6 The Terrace
- UNCG Park n' Ride
- 8 Team / Cheerleading / Band Parking
- Season Parking
- **(10)** VIP Parking
- SEC Meeting Rooms
- 12 Drop off to GAC and HOC
- 13 Season / Media Parking Entrance
- General Public Parking Entrance
- 15 Novant Health Fieldhouse
- 16 Service Drive / Shuttle Bus Entrance

Ellington Street

- Greensboro Aquatic Center
- 18 ACC Hall of Champions
- Piedmont Hall

Patterson Street

Page 8

Core

White Oak Amphitheatre

GMDM will be meeting in #11 on the map. You should park in lots A, B, C, or D.



BELOW IS A MAP OF THE INTERIOR OF THE SPECIAL EVENTS CENTER, WHERE GMDM LUNCHEON MEETINGS WILL BE HELD FROM JUNE THROUGH SEPTEMBER.

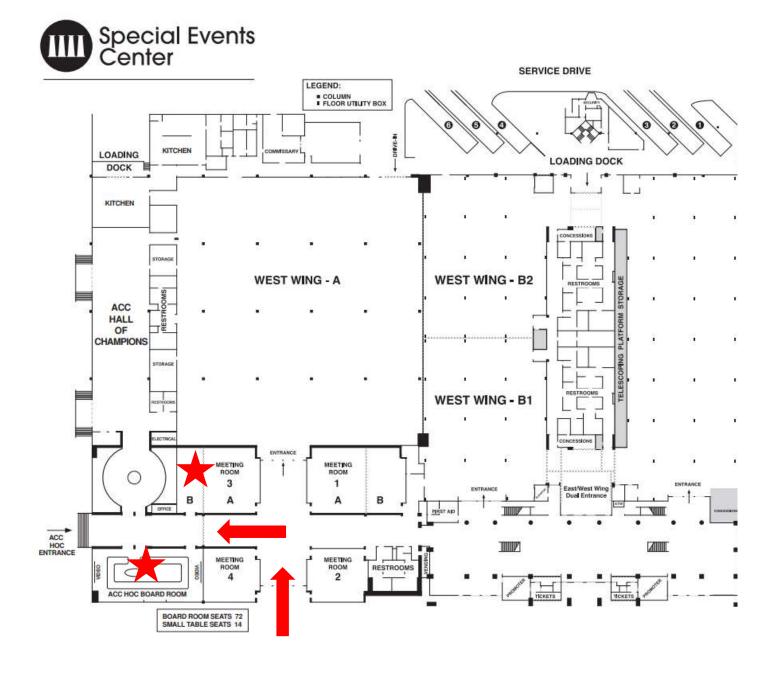
The RED ARROWS show how to enter the SPECIAL EVENTS CENTER and find our rooms.

The RED STARS show our meeting locations.

JUNE: We will meet in the ACC Hall of Champions Board Room.

JULY-SEPTEMBER: We will be In Meeting Room 3.

A GMDM BOARD MEMBER WILL BE OUTSIDE THE SPECIAL EVENTS CENTER TO GUIDE YOU TO THE CORRECT LOCATION!



Page 9 June 2025