

Join Us at the November Luncheon



SHAWN STRAUB
 President and Founder
 ALT HR Partners

▶ THE PROGRAM How to (Legally) Find and Retain Amazing People

This program will explore why hiring for culture is more important than hiring for skill. You will hear the stories of several companies that focused on hiring for culture and learn how that led to their success in the marketplace. You also will receive information on legal and illegal interview questions and have a chance to brainstorm about behavioral interview questions that might be right for you to use at your next interview.

▶ THE PRESENTER

Shawn Straub is the president of ALT HR Partners, which she founded in 2018 as an alternative to the traditional Human Resources Department. ALT HR Partners helps companies navigate all aspects of the employee life cycle with respect and dignity, while providing insight and assistance with legal compliance and risk mitigation. Straub previously worked as the head of human resources at multiple multi-state and multinational corporations, where she created strategic solutions for employee development.

▶ THE LUNCHEON

WHEN: 11:45 – 1:00 p.m., Wednesday, Nov. 20, 2024
 WHERE: Ovations Lounge, Greensboro Coliseum Complex (map, Page 5)
 COST: Free with membership; \$35 for guests
 RSVP: Click [here](#) to log in and register for the luncheon
 RESERVATIONS REQUIRED; PLEASE NOTE ANY DIETARY RESTRICTIONS

TV Stations Share Story as Wayne Ford Connects at October GMDM Luncheon with Paramedics

All three local television stations – WXII, WFMY and WGHP – sent videographers to last month’s GMDM luncheon to film segments about longtime member Wayne Ford meeting the paramedics who helped save his life after his heart stopped beating on Sept. 16.

You can view the story that aired on WXII [here](#). You can send Wayne well wishes [here](#).



GMDM member Wayne Ford and his wife Myra pose at the October GMDM luncheon with the paramedics who helped save his life: (left to right) EMS captain K. Tutterow, field training officer P. Fritts and senior paramedic J. Williams.

LUNCHEON LOCATION

Don’t forget: Our monthly luncheons are now at Ovations Lounge, located in the Greensboro Coliseum Complex. See map, Page 5.

MESSAGE FROM THE PRESIDENT

by Jody Clayton



As we approach the holiday season, it's time to renew your GMDM membership for another exciting year.

Our organization had a remarkable 2024, marked by our strategic move to a new location, a successful golf tournament, and enriching educational initiatives that reflect our commitment to excellence.

I'm thrilled to announce that we will be introducing the nominees for our 2025 board, featuring both fresh faces and familiar leaders dedicated to advancing our mission, at our November GMDM luncheon. I am also seeking your support to continue serving as your president, should you choose to endorse my return.

Our new 2025 officers will be installed at the December GMDM meeting.

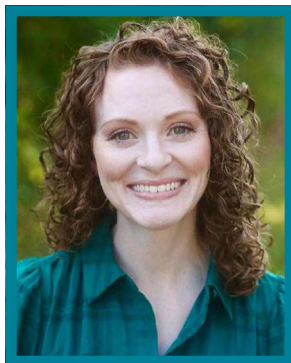
Invoices will go out soon via email for your 2025 GMDM membership and for advertising in the newsletter, so please keep an eye out for those.

As we embark on this new chapter, I want to hear from you. Your insights and aspirations are vital as we shape the future of our association together. Let's collaborate to ensure that GMDM continues to meet your needs and exceed your expectations.

Here's to an inspiring 2025 ahead!

Do you have questions or comments about GMDM? Email President Jody Clayton at Jody.Clayton@kiscosl.com.

Getting to Know You: New Member



RACHAEL HOLDEN
MARKETING AND ADMINISTRATIVE MANAGER
Choice Care Navigators

JOINED GMDM WHEN: Choice Care Navigators has been a member for some time. I recently joined the company and attended my first GMDM meeting in October.

EDUCATION: Bachelor's degree, public health and gerontology, UNC Charlotte; master's degree, public health, UNC Greensboro.

HOMETOWN/FAMILY: I am originally from Greensboro. My husband and I just moved back to Greensboro from Charlotte with our 18-month-old daughter and two fur babies.

HOBBIES: Lifting weights, reading and spending time with my family.

COMFORT FOOD(S): I am not a big foodie, so I don't really have any comfort foods.

FAVORITE BOOK: One of my all-time favorite books is *Mindset* by Carol Dweck. I read a lot of fiction as well.

WAYS TO RELAX: A good book or a long workout.

I WOULD LIKE PEOPLE TO REMEMBER ME AS: Kind.

Choice Care Navigators

Choice Care Navigators is a care management and consulting service. Our team of experienced, compassionate care managers assists families with planning for the future, initiating family discussions, and understanding all the services available, helping them explore and understand the most appropriate care and funding options.

More info: navigateseniorcare.com

The Puzzler???



What operating system was released by Microsoft on Nov. 20, 1985?

Look for the answer in one of the ads. Then click [here](#) to email the answer and the ad in which the answer appears to newsletter editor Deanna Thompson (deanna@thompsononline.biz).

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Kaley Cochran
BrightStar Care's
GMDM rep

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Congratulations to Our November Prize Winners

Winners of the prizes given out at the November GMDM luncheon are: (left to right) **Rachael Holden**, the new GMDM representative for Choice Care Navigators, winner of the 50-50 drawing; and **Wayne Ford** of Innovative Financial Solutions, winner of the Puzzler Prize, provided by Brown Investment Properties.

Interested in receiving some publicity for your organization?

Provide the prize for our monthly Puzzler Contest, and you will receive a free info-mercial during the Puzzler Presentation. To sign up, email Deanna Thompson at deanna@thompsononline.biz.

Danny Rudisill Now in Hospice Care



We are sad to share the news that longtime GMDM member Danny Rudisill, president of Piedmont Printing & Graphics, has entered hospice care. Until a couple months ago, you were likely to see Danny teaming up with Bruce Barton at most GMDM meetings to run the 50-50 raffle.

See updates and send caring thoughts to Danny and his family, which includes son Logan who attended the October GMDM meeting, on their CaringBridge site [here](#).



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1st Place

Judge's Comment:
"Well-written. Striking and inventive layout and graphics."




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DRIVING/PARKING DIRECTIONS FOR OUR NEW LUNCHEON LOCATION:

Ovations Lounge at the Greensboro Coliseum Complex
1921 W. Gate City Blvd., Greensboro, NC 27403

WHICH COLISEUM PARKING ENTRANCE TO USE:

Ovations Lounge (entrance circled in **RED** on the map below) is located near the corner of Gate City Boulevard and Coliseum Boulevard, next to the Terrace Room in the Coliseum complex.

If you are traveling to the Coliseum on Gate City Boulevard, you may use the North Entrance (circled in **GREEN** on the map below).

If you are coming from Chapman Street/Coliseum Boulevard, you should use the Service Drive entrance (circled in **BLUE** on the map below).

WHERE TO PARK:

You may park in any of the lots in front of, or to the side of, Ovations Lounge and the Terrace Room.

GREENSBORO COLISEUM COMPLEX

