

## GMDM CHARITY GOLF CLASSIC

### PROGRAM TITLE

“An Update on the Changes in North Carolina Medicaid”

### ABOUT THE SPEAKER

**DAVE RICHARD**

is the deputy secretary for North Carolina Medicaid.

Richard leads North Carolina's \$14-billion Medicaid and NC Health Choice

programs for the state's Department of Health and Human Services (DHHS).

His vision for Medicaid is to ensure a sustainable, person-centered and innovative Medicaid program for more than 2 million North Carolinians who use Medicaid.

Prior to leading Medicaid, Richard was deputy secretary for DHHS Behavioral Health and Developmental Disability Services and the state-operated Health Facilities divisions.

Richard has a bachelor's degree in education from Louisiana State University.



**MOTHER**  
 Mum, Mom, Mother, Mama!  
 is the first word on our lips,  
 The first love in our heart!

What our Mother means to us  
 nobody has adequately expressed.  
 Nobody can, but it is not necessary.  
 Everyone know what a mother is,

In his/her heart!

by Solar Forst  
 Alphabet of Love

More Golf Tourney Info on Page 4!

Join us  
 at the Ninth Annual




Greensboro Country Club's  
 Carlson Farm Course  
 Thursday, June 10, 2021

### *Event Information*

The 2021 GMDM Charity Classic will be held at the Greensboro Country Club's Carlson Farm Course, 5121 Hedrick Drive, Greensboro, NC 27410.

**Format:** Captain's Choice  
**Registration & breakfast:** Begins at 7:30 a.m.  
**Shotgun start tee-off time:** 9 a.m.

**Each golf package includes:**  
 Breakfast and Lunch Green Fees  
 Goody Bag Range Balls

**50/50, Mulligan and Red Tee Package available for purchase at registration.**

### *Sponsors*

GMDM thanks the following sponsors.

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**GOLD SPONSOR:**



**SILVER SPONSORS:**



**HOLE-IN-ONE SPONSOR: GREEN LINCOLN**

June 10, 2021

## MAY CLOTHING DRIVE



Bring clothes to  
 May 19 Luncheon  
 Details on Page 5

## NEXT MEETING

RESERVATIONS ARE REQUIRED

Date and Time:

Wednesday, May 19, 2021  
 11:45–1:00 p.m.

Meeting Place:

Starmount Forest Country Club

Program:

An Update on the Changes in North Carolina Medicaid

Speaker:

Dave Richard  
 Deputy Secretary  
 North Carolina Medicaid

Cost: \$20.00 for a guest

**MESSAGE FROM THE PRESIDENT**

Chanel McKethan



Happy Mother's Day and welcome to the month of May! Mothers, guardians and those caring for others will be recognized around the world on May 9, 2021. The birth of a child is often associated with identifying someone as a mother. However, there are mothers who have never given birth and have hearts of gold. They care for others because they are full of love to share and time to spare. Here's a heartfelt "thank you" to every person filling in gaps with love and time as mothers.

Did you know that May is National Stroke Awareness Month? The National Institute of Neurological Disorders and Stroke (NINDS) uses the month of May to raise awareness about risks factors for stroke and ways to improve brain health. As mayoclinic.org notes, "A stroke occurs when the blood supply to part of your brain is interrupted or reduced, preventing brain tissue from getting oxygen and nutrients. Brain cells begin to die in minutes." For more information on strokes, please visit www.ninds.nih.gov or www.mayoclinic.org/diseases-conditions/stroke/symptoms-causes/syc-20350113.

Each May, the Division of Viral Hepatitis at the Centers for Disease Control and Prevention (CDC) raises awareness about hepatitis and encourages people at risk to get tested. Hepatitis B and Hepatitis C can become chronic, life-long infections that can lead to liver cancer. Millions of Americans are living with chronic viral hepatitis, and many do not know they are infected. For more information on hepatitis, please visit www.hepmag.com/event/hepatitis-awareness-month-2021 or www.cdc.gov/hepatitis/index.htm.

As always, let's continue to be thankful and meet the GMDM mission of being "the premier professional organization for medical and dental practices in Guilford County and surrounding areas, dedicated to providing timely educational programs, strong networking support and personal

growth opportunities." Invite your colleagues to join, connect and grow with GMDM.

GMDM members, thank you for your continued support and commitment. Remember to bring a guest to monthly meetings. Every new guest could be a potential new member. A special thank you to Bruce Barton for bringing the most guests to the GMDM meeting in April 2021.

"Be the change that you wish to see in the world." - Mahatma Gandhi

Many Blessings,  
Chanel

**GETTING TO KNOW YOU - ASSOCIATE MEMBER**

NAME AND

PRESENT

POSITION:

**KEVIN PEARCE**,  
Community Liaison,  
AuthoraCare  
Collective – formerly  
Hospice and  
Palliative Care of



Greensboro and Hospice and Palliative  
Care of Alamance/Caswell.

GMDM COMMITTEES: Chair,  
Membership and Outreach Committee,  
2020 – 2021, 2021 - present.

EDUCATION: M.Div., Southern Baptist  
Theological Seminary, 1984, emphasis in  
Pastoral Care and Counseling;  
BS, University of Alabama, 1976,  
Advertising and Marketing.

HOMETOWN: Savannah, GA, and  
Prattville, AL. Married to Laura Diener  
Pearce since 2013. Two adult children from  
previous marriage: Alice Meredith Brown,  
John William Witten Pearce.

HOBBIES: Kayak and fly fishing,  
snorkeling and Latin dancing.

ONE OF THE THINGS I'VE  
LEARNED THROUGH GMDM: The  
importance of relationships.

I WOULD LIKE PEOPLE TO

REMEMBER ME AS: Fun-loving and  
affirming.

WAYS TO RELAX: Netflix, dining out.

COMFORT FOOD: Anything grilled.

FAVORITE TRAVEL SPOT: Key  
West, FL.

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Danny Rudisill, President

FAVORITE MUSIC/BOOK: Latin  
Bachata; *Mortal Lessons: Notes on the Art of  
Surgery*, by Richard Selzer.

COMMENTS ABOUT GMDM:

Thank you for the opportunity and for the  
relationships.

**OUR SPOTLIGHT THIS MONTH**

IS ON:



AuthoraCare Collective, formerly Hospice  
and Palliative Care of Greensboro and  
Hospice and Palliative Care of Alamance,  
Caswell provides adult and pediatric hospice  
and palliative care, caregiver support and  
grief support services in Guilford, Alamance,  
Forsyth, Stokes, Rockingham, Caswell,  
Orange, Durham, Davidson, Randolph and  
Chatham counties.

The patients are always the author of  
their life story. During a challenging illness,  
AuthoraCare Collective helps them author  
more moments that matter, regardless of  
the stage of their illness or condition.

Services focus on achieving comfort for  
mind, body and spirit, as well as assisting  
with advance care planning, relieving  
symptoms of the serious illness and  
establishing goals of care.

AuthoraCare is a not-for-profit,  
501(c)(3) organization.



**The Lawyer's Corner**  
By Karen McKeithen Schaede

KSchaede@Revolution.Law

**Q:** Can an employer ask employees if they are vaccinated against COVID-19?

**A:** Requiring employees to be vaccinated so as not to pose a significant risk to the health or safety of others in the workplace through potential exposure to or spread of the COVID-19 virus is a permitted employer practice. The Americans with Disabilities Act (ADA) allows an employer to have a qualification standard that includes "a requirement that an individual shall not pose a direct threat to the health or safety of individuals in the workplace."

As an employer who decides to require their employees be vaccinated against COVID-19, you will want proof of the vaccination. The Equal Employment Opportunity Commission (EEOC) explains that simply requesting proof of receipt of a COVID-19 vaccination is a permitted employer practice. However, the EEOC cautions employers not to ask employees subsequent questions, such as why the individual did not receive a vaccination, because questions of this nature may elicit information about an employee's disability, which is not permitted according to the ADA. By only asking for documentation, such as the CDC vaccination card, the employee will not divulge any sensitive medical information to the employer, since asking for the vaccination card only provides verification of the date of the dose(s), vaccine product name, vaccine lot number, and vaccination site. Following these practices should allow employers to avoid violating the ADA while obtaining documentation that their employees are doing their part to return the community to normal.

—————  
This article is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any particular issue or problem. The information contained in this article does not create an attorney-client relationship between Revolution Law Group and the reader.

**BE A GOLF TOURNAMENT SPONSOR**

See Page 4 for details.  
Keep your company/practice name out there!

**Exceptional Care for High-Risk Pregnancies**

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**Ravi Shankar, MD**, is board certified in maternal fetal medicine, obstetrics and gynecology. Dr. Ravi Shankar specializes in providing high-risk pregnancy care. He is Medical Director for Cone Health Center for Maternal Fetal Care.



**Corenthian "Corey" J. Booker, MD**, is a board-certified obstetrician and gynecologist and maternal fetal medicine specialist who recently joined Cone Health's Center for Maternal Fetal Care. He enjoys connecting with families to address high-risk pregnancy needs.



**CONE HEALTH**  
Center for Maternal Fetal Care

For scheduling, call **(336) 832-6986**.  
Visit **ConeHealth.com** for more information.

520 N. Elam Avenue, Second Floor, Suite B, Greensboro, NC | Hours: Monday - Friday, 8 a.m. - 5 p.m.

**The care between safety**



Taking extra health and safety measures now during the COVID-19 pandemic is our way of helping patients stay in control of their long-term health.

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and wellness.

**TWO NEW MEMBERS JOIN GMDM IN APRIL**

We are pleased to welcome our newest members:

**TIFFANY PEARSON, MHA,BSN, RN-BC**, performs three roles for Cone Health Medical Group. She is assistant director of the Patient Engagement Center, interim practice administrator/clinical manager for the Patient Care Center, and interim practice administrator/clinical manager for the Post-Covid Care Center.



**ROBIN HYLER** is the manager of the Clinic Sleep Lab for Guilford Neurologic Associates.



Please extend a big GMDM welcome to Tiffany and Robin at the next luncheon meeting!



# MONTHLY E-COURAGEMENT

PROVIDED BY RICH SCHLENTZ, FOUNDER OF EXTRAORDINARY! INC.  
 VISIT RICH AT [WWW.EXTRAORDINARYINC.COM](http://WWW.EXTRAORDINARYINC.COM)  
 CONTACT HIM AT [RICH@EXTRAORDINARYINC.COM](mailto:RICH@EXTRAORDINARYINC.COM)  
 336-317-4603



## SAME IS EASY

“We’re different.”

Parrotting that phrase ensures you’re the same as everyone else making a similar claim.

Why is sameness so common and different so rare?

It takes little effort to mimic. It requires no courage to conform. It demands minimal time and resources to execute on mediocrity.

Same selfie-centric social media post (yes, that’s a selfie).

Same uninspiring team meeting (includes that overindulgent PowerPoint deck).

Same corporate culture (executives get the best offices, coffee and parking).

Same patient experience. (What does Patient Appreciation Day say about the rest of the year?)

Same is easy.

Different is difficult.

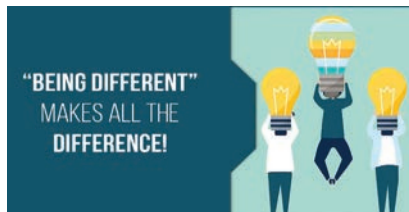
Here’s how you and your organization can be set apart: Consistently demonstrate your difference.

Let clients, customers, patients, coworkers, family and friends do the talking for you.

When others say, “they’re different,” it’s true. Where will you begin?

Everyone is saying they’re different. Few actually are different.

Being different makes the difference.



## MEMBERS: PLEASE USE AND HELP RESUMÉ RESOURCES

Resumé Resources is a wonderful benefit for active members to utilize when looking for staffing in the business office or in the clinic. Any Guilford Medical and Dental Manager member can refer applicants to our website, [www.gmdm.org](http://www.gmdm.org). Under the Benefits tab, applicants should click on Resumé Resources; then they can follow instructions to submit their application and resumé. Please help us build our resúmes by sending qualified applicants that reach out to you for employment. We accept resúmes for a wide selection of positions, full-time or part-time. If you have any further questions, please contact Teresa Rakestraw at 336-544-7704.

## THE PUZZLER???

What is the highest country in the world?



1. Look for the answer in one of the ads.
2. Identify the answer and the ad in which the answer appears.
3. Email the answer and the name of the ad in which the answer appears to

Shay Rumsey at [shayrumsey@northstate.net](mailto:shayrumsey@northstate.net)

## BE A SPONSOR – GOLF TOURNAMENT INFO

### Sign Up to Play

- TEAM: \$500
- SINGLE PLAYER: \$150

PLAYER 1  
 Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

PLAYER 2  
 Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

PLAYER 3  
 Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

PLAYER 4  
 Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

### Sign Up to be a Sponsor

- TITLE SPONSOR **1 Available**  
 (Contact Bruce Barton at (336) 944-2969 for sponsorship details)
- PLATINUM SPONSOR **2 Available**  
 (Contact Bruce Barton at (336) 944-2969 for sponsorship details)
- GOLD SPONSOR **\$2,500**  
 One (1) team to participate in tournament  
 Spotlight in press releases and promotional materials  
 One (1) premium hole sponsorship with signage  
 Banner at clubhouse Breakfast sponsorship
- SILVER SPONSOR **\$1,000**  
 One (1) team to participate in tournament  
 Spotlight in press releases and promotional materials  
 One (1) premium hole sponsorship with signage
- ACTIVITY SPONSOR **\$300**  
 Closest to the Pin (4), Longest Drive (1), Putting Contest (1)  
 GMDM will provide a \$50 gift card as the prize for each contest.
- BEVERAGE STATION SPONSOR (2) **\$250**
- DRIVING RANGE SPONSOR **\$250**
- TEE SPONSOR; SIGNAGE AT ASSIGNED HOLE **\$100**

### SPONSORS, TEAMS and PLAYERS

Please make checks payable to:

GMDM Charity Classic

Mail to:

Guilford Medical and Dental Managers  
 PO Box 10735  
 Greensboro, NC 27404

Yes! I would like to be a sponsor, field a team, and/or participate as a player at the GMDM Charity Classic. (Please check appropriate boxes above and complete player information.)

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Company: \_\_\_\_\_ Phone: \_\_\_\_\_

TOTAL INCLUDED: \$ \_\_\_\_\_

(All team payments must be received in full to confirm tournament participation)  
 Questions? E-mail [Bruce.Barton@conehealth.com](mailto:Bruce.Barton@conehealth.com) or contact Bruce Barton at (336) 944-2969

## GOLF TOURNAMENT CHARITIES

Proceeds from this year’s GMDM Charity Classic golf tournament will benefit two charitable organizations:



Camp Carefree

Since 1986, Camp Carefree has provided a FREE, one-week camping experience for kids with chronic illnesses. The program also includes camps for well siblings of ill children and a week for children with a sick parent. Camp Carefree is just 17 miles north of the Piedmont Triad Airport, making it a quick destination from Greensboro, High Point, Winston-Salem or anywhere else in the region.



Guilford Medical & Dental Managers is invested in the future of our medical and dental practices and the care they provide to our community. Each year, GMDM provides scholarships to high-achieving local college students pursuing medical and dental careers.

**BRING CLOTHES TO MAY LUNCHEON**



**WOMEN'S CLOTHING DRIVE**



Clothes will be taken to:



This month, May, let's all rally together to do some Spring cleaning in our closets!

Shirts, pants, dresses, jackets, cardigans, shoes, and more can all be donated.

**Donate men's clothing too!**

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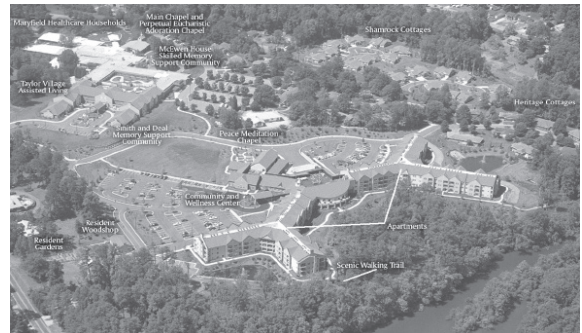
For more than 70 years, Pennybyrn has been the leader in providing innovative and compassionate care for older adults. Located on 71 beautiful acres, Pennybyrn continues its not-for-profit mission to serve all faiths, while nurturing a loving, warm and respectful way of life that honors the dignity of each person.

The campus-style community offers:

- independent living apartments and cottages;
- assisted living, memory support;
- healthcare households;
- transitional short-term rehab.

All of the care services are available to all area residents, not just existing residents of the community. The intimate environment, picturesque mature neighborhood setting and rich tradition of the sponsors, the Sisters of the Poor Servants of the Mother of God, blend to create a lifestyle rich in choice and personal fulfillment.

Pennybyrn is represented in GMDM by **Pamela Olson**, transitional services coordinator for Pennybyrn Transitional Rehab.



*Aerial view of Pennybyrn campus*



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**A Program of All-Inclusive Care for the Elderly**

PACE of the Triad is a non-profit, community-based health and human services agency committed to the wellness of seniors and to improving the autonomy and quality of their lives.

For a tour or in-service for your staff, contact GMDM Member, Nedra Baldwin:

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