

GUILFORD COUNTY TEACHER WAREHOUSE DRIVE



Louise Pinckney Courts (right) accepts GMDM member donations of school supplies on behalf of Guilford Education Alliance's Teacher Supply Warehouse from the GMDM Community Service Committee (left to right): member David Lane of First Citizens Bank and co-chairs Jill Vonderhaar and Hope Jensen of Cone Health.

Crayons, notebooks, markers, pencils, backpacks. Members of the Guilford Medical and Dental Managers (GMDM) stepped up to help teachers equip their classrooms this fall, bringing a wide array

of items to the group's August meeting for a supply drive benefiting the Teacher Supply Warehouse.

"The average teacher spends \$650 or more out of their own pockets each year on classroom supplies," explains Louise Pinckney Courts, development director for Guilford Education Alliance, which sponsors the Teacher Supply Warehouse.

The Warehouse is open year-round, and Guilford County Schools (GCS) teachers are able to shop there up to four times a year for supplies – all at no-cost.

"Supply drives like the one held by GMDM help us stock the Warehouse shelves with much-needed supplies," says Courts. "Every GCS teacher that shops with us is always so grateful when they see how much the community cares and wants to support them."

In its fourth year, the annual Teacher Supply Warehouse drive is a project of GMDM's Community Service Committee.

FOR YOUR INFORMATION

ABOUT THE PROGRAM

How Clinical Trials Can Improve Healthcare and Generate Revenue

ABOUT THE SPEAKER

Scott Whitt is the co-owner and general manager of Triad Clinical Trials.

Scott is an associate GMDM member who joined us in April.

He holds a BA and an MA from UNC Greensboro.



Scott Whitt

Scott's wife is the co-owner of Triad Clinical Trials, and they have two sons and a daughter.

His company runs clinical trials for many pharmaceutical companies.

Scott is always looking to work with interested local physicians as investigators and sub-investigators

NEXT MEETING

RESERVATIONS ARE REQUIRED

Note date change for this month

Date and Time:

Wednesday, November 28, 2018

11:45–1:00 p.m.

Buffet line opens at 11:20 a.m.

Meeting Place:

Starmount Forest Country Club

Program:

How Clinical Trials Can Improve Healthcare and Generate Revenue

Speaker:

Scott Whitt

General Manager for Triad Clinical Trials

Cost: \$20.00 for a guest




GMDM Salvation Army Toy Drive
Please bring your toys to the November 28th Meeting.
DO NOT WRAP YOUR TOYS!



MESSAGE FROM THE PRESIDENT

Nicole Reynolds

The holidays are right around the corner! Although this time of year can be stressful and overwhelming, it still is my favorite. Good food, time with family and cooler weather!

Due to Thanksgiving, we have moved our November membership meeting to Wednesday, November 28 – same time, same place.

We will also hold our annual toy drive for the Salvation Army at this meeting. Please bring a toy to donate.

I also want to remind everyone that, as the year ends, it will be time to renew your membership with GMDM and join a committee. If you are looking to play a more active role in our organization, joining a committee is a great way to start.

GMDM committees include:

- Membership and Hospitality
- Community Service
- Collaborative Events
- Communications
- Golf Tournament
- Scholarship
- Education Programs
- Social Media/Website
- Resume Resources
- Bosses' Night

To learn more about each committee, go to Page 3 in this newsletter or visit our website at gmdm.org.

Nicole

GETTING TO KNOW YOU – ACTIVE MEMBER



NAME AND PRESENT POSITION:

LAURIE GRIFFIS is the office manager of Triad Prosthodontic Specialists. She announced at the

Oct. 31 luncheon meeting that she will be leaving that position for a similar job in Cary.

CLUBS/ORGANIZATIONS OUTSIDE

GMDM: ADHA, AADOM, Asheboro Dental Study Club, Team Canterbury Cycling Team.

EDUCATION: BS in Dental Hygiene, UNC Chapel Hill.

HOMETOWN/FAMILY: Greensboro, NC.

HOBBIES: Cycling, soccer, boating, skiing.

ONE OF THE THINGS I'VE

LEARNED THROUGH GMDM: How to manage different personalities within the office.

I WOULD LIKE PEOPLE TO

REMEMBER ME AS: A good mom and a hard worker.

COMFORT FOOD(S): Fried calamari and Mexican food.

FAVORITE TRAVEL SPOT: Anywhere with a beach.

WAYS TO RELAX: Spend time with family; running/cycling.

COMMENTS ABOUT GMDM: I've enjoyed meeting everyone at our meetings. The speakers are always informative, and the members are so nice and welcoming.

OUR SPOTLIGHT THIS MONTH

IS ON:



— TRIAD —
PROSTHODONTIC
— SPECIALISTS —

Triad Prosthodontic Specialists specializes in the restoration of missing or broken-down teeth. They specialize in highly esthetic outcomes with concentration on function.

The physicians are Ed Martinez, DDS, MS, and Hunter Dawson, DMD, MSD.

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Danny Rudisill, President

MISSION STATEMENT

GMDM is the premier professional organization for medical and dental practices in Guilford County, dedicated to providing timely educational programs, strong networking support and personal growth opportunities. Join. Connect. Grow.



FOR LIVING

1. If you open it, close it.
2. If you turn it on, turn it off.
3. If you unlock it, lock it up.
4. If you break it, admit it.
5. If you can't fix it, call in someone who can.
6. If you borrow it, return it.
7. If you value it, take care of it.
8. If you make a mess, clean it up.
9. If you move it, put it back.
10. If it belongs to someone else, get permission to use it.
11. If you don't know how to operate it, leave it alone.
12. If it's none of your business, don't ask questions.

TOY DRIVE HELPS THE SALVATION ARMY



The Salvation Army of Greensboro administers many programs and services designed to restore broken lives, to build healthy relationships, and to develop and encourage people of all ages.



**Please bring your
unwrapped toys to
the November 28
Meeting.**



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GMDM COMMITTEES

EDUCATION PROGRAMS

Wayne Ford – Innovative Financial Solutions
Plans programs for luncheon meetings.
wayne.ford@lpl.com

COLLABORATIVE EVENTS

Nedra Baldwin – PACE of the Triad
Plans healthcare seminars with other organizations.
nedra.baldwin@pacetriad.org

COMMUNITY SERVICE

Allocates funds for worthy community projects.

CO-CHAIRS

Jill Vonderhaar – Cone Health
jill.vonderhaar@conehealth.com

Hope Jensen – Cone Health
hope.jensen@conehealth.com

COMMUNICATIONS

Shay Rumsey – Medical/Dental Communications
Publishes monthly newsletter/ contracts advertising.
shayrumsey@northstate.net

SOCIAL MEDIA/WEBSITE MAINTENANCE

Bob Ring – MICA Information Systems
Maintains website /connects members to activities.
bring@micamedical.com

GOLF

Bruce Barton – Cone Health Medical Group
Plans annual golf tournament.
bruce.barton@conehealth.com

BOSSSES' NIGHT

Kimberly Mikaelian – Dentistry Revolution
Plans annual event honoring our bosses.
kimberly@dentistryrevolution.com

SCHOLARSHIP

Allison Peschell – Triad HealthCare Network
Searches for candidates for area medical/dental scholarships.
allison.peschell@conehealth.com

RESUME RESOURCES

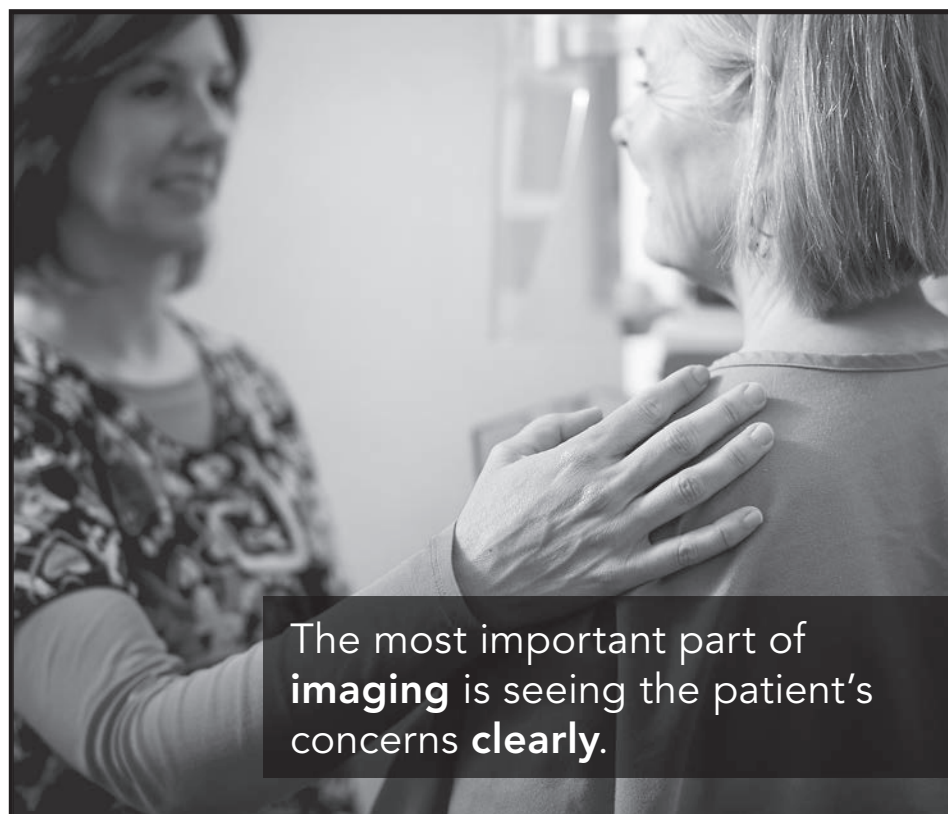
Teresa Rakestraw – Wendover OB/GYN
Retains resumes for distribution to GMDM members seeking to fill office positions.
ta.rakestraw@wendoverobgyn.com

MEMBERSHIP/HOSPITALITY

Wayne Abraham – Personal Care, Inc.
Seeks out new members/ encourages member retention.
wayneabraham@personalcare.net

MEMBERS:

**PLEASE CONSIDER SERVING ON
ONE OF THESE COMMITTEES.**



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SHIFT FROM KNOWING ABOUT TO KNOWING

The health of meaningful workplace relationships is under assault.

The cause? Look no farther than the usual suspects:

Pace. Deadlines. Meetings. Tasks. Projects. Deliverables.

We often ask our clients, "What does it look like to know about your colleagues without knowing them?"

One of the best answers we've heard is, "It's asking them to run a report, without knowing the names of their kids."

Powerful and honest.

The oversight of the human element impacts us individually and collectively.

As our workplace relationships suffer, so does a whole host of corresponding business results.

The pace of business isn't going to slow down. The more hectic things get, the more intentional we must be.

Despite the chaos, make the choice to pause and ask someone a personal question today:

- *What led you to come work here?*
- *Where did you grow up?*
- *What does your family like to do together?*

When you shift from knowing about to knowing, the people around you become more interesting and energizing. Not because they changed ... because you changed.



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In the last year, her company:

- Helped introduce two new doctors to the area via digital ads, print ads, flyers, web, social media, PR and other marketing strategies
- Created ads for Our State magazine promoting an area practice
- Developed web copy and SEO stories for clients in healthcare and textiles
- Helped a nonprofit promote its 25th anniversary
- Developed e-blasts promoting new services and doctors
- Analyzed and made recommendations on marketing proposals received by clients
- Created a screensaver slideshow for patient exam rooms
- Created banners, program ads and more for events from the Wyndham Championship to the Women's Only run to Greensboro Swarm games
- Ghostwrote numerous articles on healthcare topics
- Developed Jumbotron digital ads for sporting events
- Created newsletters and magazines for area nonprofits serving regional and national audiences

What can Thompson Communications do for you? Contact Deanna Thompson at deanna@thompsononline.biz or 336-292-6041 for more information. Web: ThompsonOnline.biz

THE PUZZLER ???

What was the first product to have a bar code?



1. Look for the answer in one of the ads.
2. Identify the answer and the ad in which the answer appears.
3. Email the answer and name the ad in which the answer appears to Shay Rumsey at shayrumsey@northstate.net



Ask The Lawyer

By Karen McKeithen Schaefer

Have a question about the law?
Send your questions to
KSchaefer@ConnorsMorgan.com



Q: I have a doctor leaving the practice.

What are our responsibilities?

A: Unfortunately, providers do come and go, and the practice has unique responsibilities to make sure the departure is smooth and patient rights are preserved.

Patients should be notified of the provider's departure. Both the AMA and ADA have ethical opinions on providing the patient with notice. This should be done by the practice as they will still be maintaining custody of the medical record until a patient gives notice of transfer to a different provider.

It is always good to allow the provider to have input on how the notice is drafted to prevent issues at a later date. The notice should:

- tell when the provider is leaving.
- give the contact information for after the provider leaves.
- give contact information for alternative providers in the practice.
- tell how the patient is to obtain medical records.

Making sure patient care comes first will go a long way in preserving goodwill with patients, staff and the public.

This article is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any particular issue or problem. The information contained in this article does not create an attorney-client relationship between Connors Morgan PLLC and the reader.

YOU ARE YOUR PRACTICE

You are what patients see when they arrive. Yours are the eyes they look into when they're frightened. Yours are the voices patients hear when they ride the elevator, while they wait in the waiting room and what they hear when they leave.

Yours are the comments patients hear when you think they can't.

Yours is the intelligence and caring that patients hope they'll find in your practice. If you're noisy, so is the practice. If you're rude, so is the practice. And, if you're wonderful, so is the practice.

Patients never know the real you. All they can know is what they see and hear and experience.

Remember, you have a stake in your attitude and in the collective attitudes of everyone who works in the practice. You are judged by your performance, the care you give, the attention you pay and the courtesies you extend.

You are the practice!



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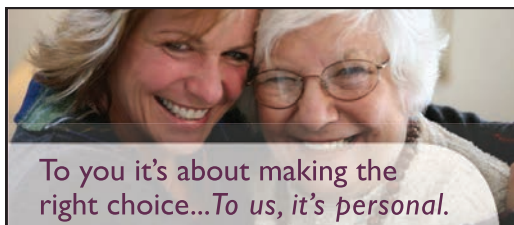


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