

A Monthly Newsletter

Happy Mother's Day!

May 2018

**GMDM CHARITY GOLF CLASSIC**

JUNE 13, 2018

**STARMOUNT FOREST GOLF COURSE AT
STARMOUNT COUNTRY CLUB**

Put your name and your company/business name on a tee marker for \$100.

*Show your support even if you do not play golf.***OUR GOLF SPONSORS****PLATINUM****GOLD****SILVER**
**WAYS TO BE A
SPONSOR:**

See Page 5

HOLE-IN-ONE SPONSOR**ABOUT THE PROGRAM**

"How to Prepare for and Pass an OSHA Inspection and the Pitfalls You May Encounter"

ABOUT THE SPEAKER**LAMONT BALDWIN**

has nearly 30 years of experience and professional knowledge in safety and health.

He holds a BS in Occupational Safety and Health from North Carolina Agricultural and Technical State University and a masters degree in Business Administration/Public Administration from the University of Phoenix.

Lamont maintains several training certifications, including Heartsaver CPR AED, First Aid and Basic Life Support Instructor and OSHA Authorized General Industry Safety and Health Trainer.

He has led numerous safety initiatives and provided training through his work with the North Carolina Department of Labor, UNC Charlotte and several medical facilities.

Lamont currently works for the National Institute of Environmental Health Sciences (NIEHS) as a safety and occupational health specialist. He is also a member of the American Society of Safety Engineers (ASSE).



Lamont Baldwin

NEXT MEETING

RESERVATIONS ARE REQUIRED

Date and Time:

Wednesday, May 16, 2018

11:30–1:00 p.m.

Buffet line opens at 11:20 a.m.

Meeting Place:

Starmount Forest Country Club

Speaker:

Lamont Baldwin

Safety & Occupational Health Specialist

Program:

How to Prepare for and Pass an OSHA Inspection and the Pitfalls You May Encounter

Cost: \$20.00 for a guest

Contact
 Bruce Barton at
 bruce.barton@conehealth.com

Join • Connect • Grow



MESSAGE FROM THE PRESIDENT

Nicole Reynolds

Did you know there are multiple opportunities through GMDM to advertise your company and what you do? Did you know nonmembers can advertise as well? The GMDM newsletter goes out to approximately 100 practices and organizations in the Triad every month. You can place an ad in the newsletter and also have an opportunity to be visible on our website. We all deal with vendors that would love to reach their target market, so make sure you let them know about this opportunity, too. And as most of you know we have member and associate member tables at every meeting. This gives you an opportunity to showcase your business and tell members face to face what you do. I would encourage you, if you don't already, to consider advertising with us. GMDM is a captive audience, so what better way to spend those advertising dollars! For more information on advertising, please see the story on Page 4 and contact **Rita Smith**, the Communications Committee member who handles advertising, at rsmith@firstpointresources.com. To sign up for a member or associate member table at one of our meetings, please contact **Deanna Thompson** at deanna@thompsononline.biz.

Nicole

GETTING TO KNOW YOU — ACTIVE MEMBER



**NAME AND
PRESENT
POSITION:**
DAVID LANE
is a business
banker with First
Citizens Bank.

**GMDM
COMMITTEES:**

Community Service.

HOMETOWN/FAMILY: I'm originally from Pfafftown, NC, and have lived in

Summerfield, NC, for the past five years. I have been married for seven years and have three children: Georgia 6; Sam, 3; and Reid, 3 months.

EDUCATION: BA, Business Administration, UNCG.

HOBBIES: Golf, backpacking, camping and soccer.

FAVORITE BOOKS/AUTHORS: *Into the Wild*, *Into Thin Air* by Jon Krakauer.

COMFORT FOOD: Chicken and dumplings.

COMMENTS ABOUT GMDM: GMDM is a great way to get connected with like-minded leaders in their respective fields.

SOMETHING YOU MAY NOT

KNOW ABOUT ME: I have climbed Devil's Tower in Wyoming.

OUR SPOTLIGHT THIS MONTH IS ON:

**First
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Drawing from over a century of experience serving the needs of customers, First Citizens Bank offers a comprehensive array of specialized services specifically for medical and dental practices – and all through a single relationship manager. We understand the complexities involved in running a practice in today's ever-changing environment.

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Danny Rudisill, President

MISSION STATEMENT

GMDM is the premier professional organization for medical and dental practices in Guilford County, dedicated to providing timely educational programs, strong networking support and personal growth opportunities. Join. Connect. Grow.

REMINDER: MAY CLOTHING DRIVE



*Bring clothes to
May 16th Luncheon*

THANKS TO OUR ADVERTISER



PACE of the Triad is a nonprofit health and human services agency committed to the wellness of seniors and to improving the autonomy and quality of their lives. PACE is a Program of All-inclusive Care for the Elderly that provides community-based care and services to individuals who need nursing home-level care, but want to remain at home. Available services include, but are not limited to, an adult day health program, medical care, rehab therapies, transportation, home health, medications and supplies.

PACE of the Triad accepts Medicare, Medicaid and private payment. With the exception of emergency care, all services must be approved in advance by PACE of the Triad. Participants may be fully and personally liable for the costs of unauthorized or out-of-PACE program agreement services.

To enroll in the PACE program, participants must be 55 or older, residents of Guilford or Rockingham counties, able to live safely in the community and determined by the N.C. Division of Medical Assistance to be eligible for a nursing home level of care.

For more information, call 336-550-4040 or visit www.pacetriad.org.



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KAREN MCKEITHEN SCHAEDE RECEIVES 2018 OUTSTANDING WOMAN IN THE PROFESSION AWARD

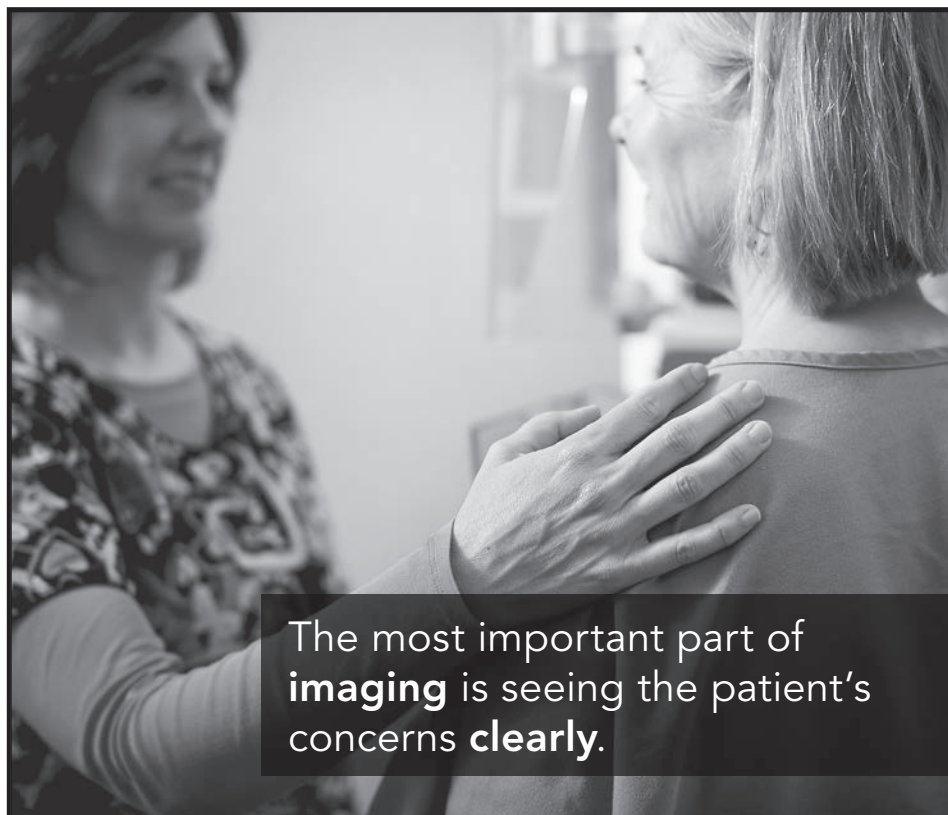
GMMD member Karen McKeithen Schaede was honored recently with the 2018 Outstanding Woman in the Profession Award, presented by the Women's Law Association of Elon University School of Law.

Schaede, an attorney who was one of the law school's founding preceptors and continues to serve annually as a preceptor, has assisted numerous students and graduates over the years. The award honors her for longtime support of the law school and for outstanding achievements as a woman in the law profession. Previously, in 2011, she was the co-recipient of the law school's inaugural Leadership in the Law Award.

Schaede is a partner in Connors Morgan PLLC, a business law firm in Greensboro. She can be reached at KSchae@ConnorsMorgan.com or 336-333-7907.



Karen McKeithen Schaede



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THE OPEN-DOOR POLICY IS DEAD

It sounds honorable.

Perhaps the words have even come out of your mouth...

"If you need anything, don't hesitate to come to my office."

Time passes. Few ever come.



People want your time and attention; what they don't want is to be the initiator.

The open-door policy doesn't work because engaging leaders aren't passive.

Get out from behind your desk and connect with the frontline.

Some leaders call it Management By Walking Around (MBWA), others call it the Gemba Walk or Rounding.

It doesn't matter what you call it. Do it.

March through that open door of yours and enter the lives of people you lead. Ask. Listen. Affirm. Coach. Encourage. Support.

They're waiting for you. Will you go?

GMDM SOCIAL AT PRINTWORKS BISTRO



Seated left to right: Pamela Olson, representing Pennybyrn at Maryfield, sponsor of the GMDM Social on April 19 at Print Works, with Lamont Baldwin, upcoming May luncheon speaker, and Nedra Baldwin with PACE of the Triad.

They are enjoying an evening of networking and conversation at GMDM's social.

ATTENTION, MEMBERS!

How often have you heard this saying? "Out of sight, out of mind."

Do you want your practice/business to have the awareness it needs to inform our members and others of all that you do?

CONTACT RITA SMITH, advertising specialist on the GMDM Communications Committee, who can show you on all the ways in which GMDM can help you achieve the "top-of-mind awareness" your practice or business needs.

There are many affordable options for advertising in the GMDM newsletter and on the GMDM website.

CONTACT RITA SMITH at:
rsmith@firstpointresources.com or
336-988-5699

THE PUZZLER ???

Name the movie where this quote was spoken:

"Here's looking at you, kid."



1. Look for the answer in one of the ads.
2. Identify the answer and the ad in which the answer appears.
3. Email the answer and name the ad in which the answer appears to Shay Rumsey at shayrumsey@northstate.net

N:

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Please reach out to your marketing manager with any other questions or needs.

Kate Murr: 336-423-4262 or kmurr@medquestmail.com • **Mary Long:** 336-339-7498 or mklong@medquestmail.com



Ask The Lawyer

By Karen McKeithen Schaede

Have a question about the law?
Send your questions to
KSchaede@ConnorsMorgan.com

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Q: Compliance and cybersecurity. Do they go hand in hand?

A: Cybersecurity compliance is rapidly growing in all industries. There are ever-increasing changes in the nature of cyber threats and harm, making compliance a must.

Just because you have a cloud provider does not mean you are off the hook. It becomes even more important that you coordinate compliance with the cloud service and do your due diligence. Verizon's 2017 Data Breach Report showed 75 percent of data breaches are the result of an attack from outside the organization. Approximately 25 percent are conducted by bad employees within the company.

There are two significant weaknesses that commonly occur.

First: Employees are victims of a phishing attack that results in malware. This usually occurs from email attachments.

Second: Hacking occurs as a result of stolen or weak passwords.

These two areas should be a top training opportunity for organizations. Work to prevent these problems through annual training or simply by posting information in an area often seen by employees.

This article is for informational purposes only and not for the purpose of providing legal advice. You should contact your attorney to obtain advice with respect to any particular issue or problem. The information contained in this article does not create an attorney-client relationship between Connors Morgan PLLC and the reader.



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A Program of All-Inclusive Care for the Elderly



PACE of the Triad is a non-profit, community-based health and human services agency committed to the wellness of seniors and to improving the autonomy and quality of their lives.

For a tour or inservice for your staff, contact
GMDM Member, Nedra Baldwin:

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www.pacetriad.org
info@pacetriad.org

Join us at the Seventh Annual



Starmount Forest Golf Club

June 13, 2018

Captain's Choice

Registration and breakfast: 7:30 a.m.

Shotgun start: 9 a.m.

SIGN UP TO BE A SPONSOR:

(contact Bruce Barton for details at 336-944-2969)

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Platinum Sponsor	2 available
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Silver Sponsor	\$1,000
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